



STATEWIDE DIVERSITY EVENT
“SUCCESS THROUGH DIVERSITY: YESTERDAY, TODAY, AND TOMORROW”
Wednesday, August 23, 2023 – Arizona Biltmore

SPONSORSHIP OPPORTUNITIES

Deadline: July 28, 2023

Visionary - Networking Sponsor (*one available*) - \$3,000

- Sponsor table/booth at event
- 45-second video commercial (shared via social media and at the event)
- Logo on photo backdrop
- Sponsor placement in The Voice and Special Edition of EDI newsletter
- Post-interview in the Voice
- Introduce speaker
- Customized cocktail napkin with logo
- Create a hashtag for the event
- Logo on all promotional materials (i.e., registration website, social media, marketing emails, printed collateral)
- Raffle prize opportunity
- V.I.P. “Meet and Greet” with speakers and association leadership

Champion - Happy Hour Sponsor (*two available*) - \$1,500

- Sponsor table/booth at event
- 30-second video commercial (shared via social media and at the event)
- Logo on photo backdrop
- Placement in Special Edition of EDI Newsletter
- Logo on all promotional materials (i.e., registration website, social media, printed collateral)
- Logo on drink ticket for each attendee
- Raffle prize opportunity

Leader - Social Media Sponsor - \$750

- Sponsor table/booth at event
- 30-second video commercial
- Logo on photo backdrop
- Logo on menu display board
- Logo on all promotional materials (i.e., registration website, social media, printed collateral)
- Raffle prize opportunity

Advocate - Entertainment Sponsor - \$500

- Sponsor table/booth at Event
- Logo on all promotional materials (i.e., registration website, social media, printed collateral)
- Raffle prize opportunity