



JULY 2023 TALKING POINTS

ARIZONA REALTORS
EQUITY
DIVERSITY
& INCLUSION

Success *through* DIVERSITY

Yesterday, Today and Tomorrow

Register Today!

WEDNESDAY AUGUST 23, 2023
4 PM - 7 PM

ARIZONA BILTMORE RESORT
2400 East Missouri Avenue
Phoenix 85016

MORE SPEAKERS TO
BE ANNOUNCED
IN THE COMING WEEKS!

PRESENTERS

<p>Alexia Smokler Director, Fair Housing Policy & Programs National Association of REALTORS®</p>	<p>Ryan Davis Vice President of Diversity, Equity & Inclusion National Association of REALTORS®</p>	<p>Savannah Sayers Education & Outreach Specialist Southwest Fair Housing Council</p>
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**REALTOR®
CAUCUS
2023**
ARIZONA REALTORS®

Join Arizona REALTORS® for the
2023 Caucus at the historic
Arizona Biltmore Resort.



DIVERSITY IN REAL ESTATE SCHOLARSHIP PROGRAM –

The Arizona REALTORS® Equity, Diversity & Inclusion Committee has officially launched the “Diversity In Real Estate Scholarship Program”!

With this scholarship program, our hope is that students graduating from high school who may think a real estate career is out of reach for them financially, see this as an opportunity to get started on their path into this great profession.

The committee would be so appreciative if you would circulate the scholarship flyer to your brokerages, schools in your area, or to any graduating seniors that may benefit from this opportunity. We want as many students as possible to know this opportunity exists and encourage them to apply.

LOCAL ASSOCIATION SUPPORT –

Local Associations can contact ChristinaSmalls@aaronline.com for assistance with forming a Diversity Committee, scheduling events, and applying for NAR grants.



RAPAC –

“RPAC’s mission is to identify candidates for elected office on the local, state, and national levels who will work with REALTORS® to promote and protect the American Dream of property ownership. Candidates who receive support from RPAC **are not selected based on their political party or ideology, but solely on their support of real estate issues.**”

RAPAC 2023 Fundraising Goals (Current Totals in parentheses) –

- **Overall Fundraising Goal: \$1,299,900 (\$785,152)**
- **Major Investor Total: 340 (205 with 25 additional pledges)**
- **Participation Total: 37% (26.32%)**
- **President's Circle Total: 34 (54)**

RAPAC SUCCESSES –

- **Statewide RAPAC Spring Auction and Raffle Results: \$65,796**
- **Candidate Endorsements Success: 52 of 57 RAPAC endorsed candidates won their legislative race in the General Election for a 91% success rate.**
- **RAPAC Voted “Best PAC”** in the state of Arizona by industry partners and elected officials for the **third year in a row** at the “Best of the Capitol” event.
- **Successful Local Association Events:** TAR, SAAR, PAAR, WMAR, GVSAR, YAR, WeSERV have already completed success Major Investor events. SAAR and Phoenix REALTORS held successful dues billing raffles to increase fair share participation and encourage members to step up to a major investor level. NAAR just completed an online auction, YAR held a phone bank, LHAR plans to hold an auction this summer, BHCMVAR has an MI event in August.

NEW RAPAC Major Investor Newsletter –

Our new monthly newsletter will be sent out on the last Friday of every month to all Major Investors as a one stop shop for LPA information, including priority registration, policy updates, endorsements, fundraising events, etc.

ONLINE Member Investment Look Up Tool –

Members can now easily look up their Y-T-D RAPAC investments by clicking the tab on the LPA Homepage of the Arizona REALTORS® website: <https://www.aaronline.com/voice-at-the-capitol/>

REALTOR® PARTY CORPORATE ALLY PROGRAM –

We can now accept Corporate Ally investments into the REALTOR® Party via online webform on our website <https://www.aaronline.com/realtors-issues-mobilization/>.

This allows corporate entities and members to pay with a company credit card online, when previously they could only pay via check. This will limit roadblocks to promoting our corporate ally program to local associations, affiliates, and brokerage offices. Increased awareness and participation in this program will help us reach our Major Investor goal, which we have historically fallen short of achieving.

Government Affairs staff is happy to come speak at any brokerage office or affiliate office to promote and answer any questions on the Corporate Ally Program, or the REALTOR® Party and RAPAC and general. For more information on RAPAC and the REALTOR® Party, please contact Arizona REALTORS® RAPAC Director, Tim Beaubien at: 602-248-7787 ext. 1457 or timbeaubien@aaronline.com

THE 2022 RAPAC Video: RAPAC 101!

Debuted at the 2022 REALTOR® Caucus, Matt, and Tim, with the help of your Line Officers and other REALTORS®, present a fun and informative run-down of where members' dollars go when they invest in RAPAC!

****If there is time you may want to play the video during the meeting/event it is 3:17 minutes long:***

<https://www.youtube.com/watch?v=UaPUK9WO8Ug&t=6s>

2023 LEGISLATIVE SESSION –

The 2023 Arizona Legislative Session is officially the longest session in Arizona History!

Despite the negotiations failing after numerous rounds of meetings, the Proposition 400 reauthorization for Maricopa County, which would ask voters to extend its transportation tax, caused much consternation. Republicans ultimately passed their own solution on a party-line vote, which was quickly vetoed by the Governor, adding to the record-setting tally of 143 vetoes this legislative session. The REALTORS® urged all parties to find responsible common ground that would fulfill the needs of the region and state responsibly, but the verdict is still out if that's possible in this challenging environment.

The Arizona REALTORS® reached a huge milestone by passing SB1131, which would repeal residential rental tax (Rental TPT) statewide, out of the Senate with bipartisan support, thanks to freshman Democrats Senator Flavio Bravo and Senator Anna Hernandez. The bill is waiting to be transmitted to the Governor, as negotiations and communication with the Governor's office continue to ensure that the Governor signs the bill into law and put an end to this regressive tax on Arizona renters when affordable and fair housing is needed more than ever.

The legislature has recessed until July 31st, and it's unclear when this session will end. When the legislature does adjourn, all passed legislation will go into effect 90 days from that date, unless written otherwise.

Legislative Priorities:

- SUPPORT eliminating residential rental tax.
- SUPPORT responsible solutions to the housing crisis.
- SUPPORT substantive water conservation and management policies that will ensure Arizona's long-term water supply.
- OPPOSE efforts to deteriorate construction defect laws.
- OPPOSE efforts to cap or limit the number of short-term rentals while engaging solutions to challenges cities face due to the growing industry.
- Engage legislation on HOA regulation and accountability.
- Fight against unfunded mandates that could increase licensure fees.
- ADVOCATE for responsible water policy.

- ALWAYS protect private property rights and opportunities to widen the opportunities for housing and homeownership.

Legislative Wins:

- **Arizona REALTORS® nominations and victories at the Arizona Capitol Times “2023 Best of the Capitol Awards”**
 - Tom Farley, lead political strategist, won “Toughest Lobbyist to Go Against”
 - Matthew Contorelli, Government Affairs Director, nominated for “Best Lobbyist”
 - Willetta Partners, our contract lobbyist firm, nominated for “Best Lobbying Firm”
 - HMA nominated for “Best PR Firm”



*****Please ask if there are any Risk Management concerns in the region*****

Please notify Jan Steward, Director of Risk Management of any risk management issues your members are experiencing in your region.

FORMS RELEASE DATES –

The forms release dates are on or about February 1st, July 1st, and November 1st unless there is a change in law that necessitates an earlier release.

FORMS –

A fillable Seller’s Property Disclosure Statement is available in Breeze, along with multiple other disclosure forms.

Revised Forms Released July 1, 2023:

1. Additional Clause Addendum
2. Buyer Contingency Addendum
3. Multiple Counter Offer and Multiple Offer/Counter Offer

Redlined Draft versions of the forms are available [here](#).

VACANT LAND DEED FRAUD –

Vacant Land Deed fraud is rampant in Arizona. Please stay aware, watch for red flags, access the resources provided to you on the state association’s website (articles, “Mack in a Minute” video and “Title Talk” video), and contact authorities if you become aware of this scam.

PROFESSIONAL STANDARDS –

For the first quarter of 2023, we received **52** ethics complaints and **2** arbitration requests. In total, we held **17** hearings.

NAR CLASS ACTION LITIGATION –

Although you do not need to present this as a talking point, you may begin to get questions on two large antitrust class action lawsuits that NAR is defending. They are:

- *Moehrl v. NAR* (Norther District of Illinois)
- *Stitzer v. NAR* (Western District of Missouri)

The *Moehrl* case is not yet set for trial, but the *Stitzer* case is set for a three-week jury trial beginning on October 16th.

NAR's position on these lawsuits is that they fail to recognize the proconsumer, procompetitive benefits of the MLS. The MLS system creates a highly efficient residential real estate market that fosters cooperation between brokers to the benefit of consumers. Commission structures (including how the listing broker pays the buyer broker) ensure greater access for a large community of home buyers who might otherwise be priced out of the market, which also would limit options for sellers.

Due to these lawsuits, it is more important than ever to use Buyer Representation Agreements. NAR has produced a Window to the Law video on this topic that can be found at: [Window to the Law: The Benefits of Using a Buyer Representation Agreement \(nar.realtor\)](#).

Additionally, REALTORS®, as well as their clients, should educate themselves by visiting the following two websites:

- [competition.realtor](#)
- [www.realestatecommissionfacts.com](#)



BROKER FORUMS –

If you are a broker or manager, you don't want to miss our monthly virtual Broker Forums. They are held the third Wednesday of every month via Zoom from 10:00 -11:15 a.m. Registration links are on the AARonline.com calendar.

PROFESSIONALISM –

The Arizona REALTORS® professionalism campaign: R.I.S.E (REALTORS® Inspiring Service Excellence) “honor roll” recognizes members who went out of their way to do something extraordinary.

ACTION STEP: Encourage your members and agents in your office when they have a positive interaction to let us know via our online form which can be found on <https://www.aaronline.com/r-i-s-e-honor-roll-program/>.

We recognize our extraordinary members every month.

EDUCATION –

The market has shifted, but the risks remain the same.

- Learn to manage your risk through the **rCRMS** program.
With a shifting market comes dusting off some of your skills and techniques that you may not have used in the last two years.
- Enhance your knowledge and skills through the **GRI** program.
- If you work in property management, the **CRPM** certification program should be in your business plan.

Instructors for all our programs go through a vetting process and have a proven track record for their instructor skills and knowledge level. All these programs are delivered virtually via Zoom, or your association can work with us to bring live classes to your area.

VIDEO LIBRARY –

“Contract Conversation” / “Title Talk”: <https://www.aaronline.com/contract-conversations-title-talk/>

“Mack in a Minute”: <https://www.aaronline.com/increase-knowledge/new-broker-programs/broker-university/legal-snippets/>

Mark Your Calendar for the Annual Industry Partners Conference. (Desert Willow Conference Center, September 20th). Information and registration will be available mid-July.

NAR Broker Challenge - May 1- October 1, 2023: At least 80% of the agents within the office must have their C2EX endorsement plus the managing broker. Ten C2EX endorsed brokerage offices will be selected in a drawing to win a Premium PR Package, including a \$1,000 stipend and a video to promote their office and raise the level of professionalism in the industry. Winners will be announced at the 2023 NAR NXT Conference in November.



HOUSING REPORTS

Arizona REALTORS® was the first state association to gain access to the REALTORS® Property Resource (RPR) to create an Arizona Housing Report of market activity. This was accomplished through cooperation with each Arizona MLS. **The association's website includes an "Arizona Housing Report" button on the homepage so members can access the latest report and archived reports. The reports will be updated monthly.** The housing report lists Sales, Listings, Median Sales Price, inventory and much more! We have recently added a Housing Report archive to provide historical data. Coming soon, in addition to the statewide report, we plan to provide localized reports.

Additionally, NAR will use these reports for policy and advocacy activities before Congress. The up-to-date, targeted information will allow NAR staff, FPCs and Arizona REALTORS® staff to provide real-time examples of market activity, helping to enhance NAR and Arizona REALTORS® policy positions and priorities.

BREEZE -

Now Available! The Breeze platform simplifies the process for sellers who would prefer to complete an electronically fillable disclosure form, all while ensuring that appropriate safety protocols are in place to mitigate any risk on the part of the listing agent. The Breeze platform is a free benefit, available to all members. The platform is available while using any computer or mobile device.

PHOTOFY –

Another great member benefit is Photofy! The Photofy app allows you to easily personalize social media graphics with your photo or logo and contact information; then share them on your social media accounts. Photofy is pre-loaded with ready-to-share videos and graphics with suggested copy to accompany them.

Register now at <https://aardownload.com/3lrEY8o> for free access to Photofy's exclusive platform for Arizona REALTORS® members and start leveraging Photofy on your social media platforms.

The Photofy app is available in the App stores for your Android or iOS mobile device.

If you need additional assistance, video tutorials are available on the associations website. If you have questions or need support assistance, please contact <http://support.photofy.com> OR Support@aaronline.com

TECH HELPLINE –

Tech Helpline is a member benefit included in your association dues that provides general tech support for: computers, tablets, printers, scanners, smartphones, and so much more!

Tech frustration? Help is now a finger-tap away. Tech Helpline has introduced a new mobile App. Tech Helpline's new app works on all mobile devices. Find it in Google Play or Apple's App Store.

The app gives users three options:

- Directly call a Tech Helpline analyst or
- Chat via the app
- Choose to “open a case.” The analyst who works on the case will then email a response.

To use Tech Helpline, call **1-866-232-1791** and provide the support analyst with your NRDS number. Your 9-digit NRDS number can be found on:

- the mailing label of your REALTOR® Magazine
- your NAR Membership identification card; OR
- the www.nar.realtor webpage:
 - <https://bit.ly/3cKwGrI> = <https://login.connect.realtor/#!/forgotmember>

You can call Tech Helpline for help with questions ranging from Email access and Browser issues; to Operating systems and Viruses & Antivirus Software.

Tech Helpline hours are:

Monday - Friday from 7:00 a.m. to 6:00 p.m.

Saturday from 7:00 a.m. to 3:00 p.m.

TECH MARKETPLACE –

The Tech Marketplace is an Arizona REALTORS® member resource where you will find a variety of applications, software, products, and services. Coming soon to the Tech Marketplace is our newest member resource, DO AudioTours™. The platform is an audio tool to amplify real estate listing photos. This tool delivers an audio description plus closed captioning, multi-language support, and ADA-friendly components that provide additional information for consumers and allows agents to differentiate themselves through the power of voice.

You can find the Tech Marketplace on the Arizona REALTORS® website at the following link. <https://www.aaronline.com/efficient-business-tools/tech-marketplace/>.

TRANSACTION DESK TRAINING –

The state association offers various training options:

- **Live In-Person classes –**

We offer live in-person Transaction Desk/Authentisign training classes. Live training is available for groups of 12 or more either at Broker offices or at Local Associations. Email support@aaronline.com for additional information.

- **Live/Recorded webinars –**

Zoom classes are scheduled every Thursday at either 10:00 a.m., Noon, 2:00 p.m., or 3:00 p.m. (start times alternate weekly). Call 480-304-8930 to register.

Visit www.aaronline.com/efficient-business-tools/transactiondesk/ to view our recorded webinars and tutorials.

In addition to TransactionDesk®, members can also access Arizona REALTORS® forms by purchasing subscriptions to other platforms such as:

- zipForm®
- Brokermint
- DocuSign
- dotloop
- SkySlope
- Jointly
- Propy

EMERGENCY FORM ACCESS –

Arizona REALTORS® has developed a webpage that will be activated in the unlikely event that our TransactionDesk forms provider experiences an outage. This webpage contains the complete Arizona REALTOR® library of forms, accessible via www.aaronline.com after login. The web address will be displayed on our home page if an outage occurs.

REALTOR® VALUE FLYER

The Professional & Business Development and Business Services & Technology Committees collaborated to create an online tool that can be used by members to articulate the REALTOR® Value to the consumer.

- The new value proposition flyer, "**A REALTORS® Value to You**," can be found on the "Business Tools" tab at the top of the www.aaronline.com homepage.
- Members can use the Arizona REALTORS® branded version or follow the directions on the webpage to upload their brokerage logo.

ARIZONA HOUSING FUND

Update on the Arizona Housing Fund (AHF). <https://arizonahousingfund.org/>

The Arizona Housing Fund continues to do well and grow. Last year, the Fund granted \$850,000 to four non-profits; and the balance has grown steadily since then and is currently at \$650K. Since inception the Fund has had over 4,500 individual donations.

The Arizona Housing Fund will have a new batch of grant requests to look at shortly and the Advisory Board (of which Michelle Lind is a member) will be scheduling a meeting soon to discuss the new grant requests. Pat McNamara at Local Initiatives Support Corporation (LISC) <https://www.lisc.org/phoenix/what-we-do/affordable-housing/> is underwriting the new requests for the Fund.

Consumer Flyer: A consumer-directed flyer is available on aaronline.com. To make it easier for consumers to understand what the Arizona Housing Fund is and how it works, we now offer two flyers, including a “client match” flyer stating, “**Your agent will match your contribution to the Arizona Housing Fund at closing.**” Both flyers give agents the opportunity to upload their logo.

- The goal of the Arizona REALTORS® is to give every buyer and seller the opportunity to voluntarily donate \$25 (or more) to the Arizona Housing Fund at close of escrow to help the homeless.
- Rental communities are actively promoting the Rental Application Program.
- Two Minute Video:
<https://drive.google.com/file/d/1BQf449zmVOU56uQ2tlmJOTF-5-Pw7sIS/view>
- A simple one-page Escrow Donation Form, which can be branded with your logo: <https://arizonahousingfund.org/join-us/>
- Numerous brokerage firms and title companies have become Fund partners: <https://arizonahousingfund.org/>

100% of every dollar in the Fund goes directly to the qualifying nonprofits.

MEDIA

REALTORS® IN THE MEDIA –

Arizona REALTORS® are featured in news stories around the state. Go to <https://www.aaronline.com/media-contacts-coverage/> for articles, interviews, and videos.

REMINDERS

MEETING/EVENT SPEAKERS –

The state association has compiled a list of speakers which includes leadership and staff. The list is posted on the association website's Staff Directory page and Leadership & Volunteers page.

Attendees:

If you wish to have a member of leadership speak at your association/brokerage, please contact them directly.