

# Photofy

Create eye-catching social media infographics in just 30 seconds with Photofy, the powerful new Arizona REALTOR® member benefit.

With your free Photofy account, as a Arizona REALTOR® member, you can quickly create and share consumer-facing social media content to help you catch clients' attention on Facebook, Instagram, LinkedIn and Twitter.

## WHAT YOU GET

- ✓ **Customizable** photo/video templates
- ✓ **200,000+** artwork and sticker overlays
- ✓ **100+** animated GIF overlays
- ✓ **500,000+** royalty-free stock photos and videos
- ✓ Custom branded templates and artwork storage
- ✓ Ability to upload brand logos, set fonts, and add colors
- ✓ Direct share options, save to device, or schedule for later

**PLUS: A library of pre-designed, consumer-centric social media infographics created just for you by Arizona REALTORS® with additional content added monthly – just add your photo or logo!**

**Step 1:** Register for Photofy through the NAR portal.

<https://signup.photofy.com/nar>

**Step 2:** Download the Photofy app from your mobile device.

**Step 3:** Sign in using your business-registered email address along with the password you created.

**Step 4:** Fill out the information on the welcome page so tokens will automatically fill into templates and logos.

*Take your Real Estate marketing to the next level with Photofy!*



**ARIZONA  
REALTORS®**