RECOMMENDATION TO THE EXECUTIVE COMMITTEE

FROM:

Shane Cook, Business Technology & Communications Chair and the Business Technology & Communications Committee, Arizona REALTORS[®]

RECOMMENDATION:

To approve the signing of a non-exclusive Memorandum of Understanding with the LGBTQ+ Real Estate Alliance.

BACKGROUND:

The Arizona REALTORS[®] has been asked by the LGBTQ+ Real Estate Alliance to enter into a Memorandum of Understanding agreement.

The LGBTQ+ Real Estate Alliance is a 501(c)6 non-profit dedicated to empowering the LGBTQ+ community on the path to homeownership and advocate on behalf of the community on housing issues. The Alliance, founded in June 2020, is an all-inclusive organization that works to improve the professional lives of its members through a public-facing Alliance Referral Community. The National Association of REALTORS[®] is a sponsor of the Alliance and numerous other state and local REALTOR[®] Associations have already signed the Memorandum of Understanding.

WHEREAS the Parties desire to enter into an agreement to work together to assist the LGBTQ+ Real Estate Alliance raise awareness of discrimination that challenges LGBTQ+ homebuyers and promote an understanding of cultural nuances involved in working closely with the diverse LGBTQ+ community.

A copy of the purposed Memorandum of Understanding is attached.

BUDGET IMPACT:

None from the Operating Budget.

MOTION:

TO APPROVE THE ARIZONA REALTORS® SIGNING OF THE LGBTQ+ REAL ESTATE ALLIANCE MEMORANDUM OF UNDERSTANDING.

FOR MORE INFORMATION CONTACT:

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