

INVESTOR REPORT

June 30, 2021

REACH Ventures 2019 LP

430 N Michigan Ave
Chicago, IL 60611

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REACH
NATIONAL ASSOCIATION OF REALTORS®

2021 Mid-Year Review

The time for technology that transcends borders and verticals is now. The progression of one of the most dramatic shocks this generation has lived through has forced us all to make profound changes and bold decisions to shape the way we work, gather, eat, sleep, travel and live. Real estate remains at the center of it all. There has never been a better time to be bold, to be innovative, to be resilient.

While inventory and affordability remain critical concerns for the market, the first half of 2021 brought incredible growth in funding for the PropTech sector and was marked with numerous high profile initial public offerings and SPAC announcements. Financing for the property technology sector reached a new record high. Collectively SCV and REACH portfolio companies raised more than \$280M USD in funding and REACH welcomed 30 new companies into the Australia, UK, and U.S. residential and commercial programs.

Our team has been quick to evolve our strategy to support REACH companies as the economy waivers and the return to in-person real estate events is slow to arrive. Through a balance of online events and live conferences we are confident in the REACH portfolio's ability to connect with key stakeholders throughout the remainder of 2021 to drive increased traction. As REACH continues to expand globally and vertically, the exposure to groundbreaking ideas that serve the practitioner and their clients will enhance exponentially. As our portfolio of top-notch entrepreneurs expands, so too does the opportunity for collaboration and partnership among our Second Century Ventures community.

We want to take a moment to thank you and to express our gratitude for those who have supported our team and network of companies around the globe through all market conditions. We want to reiterate our intent to serve you and the real estate community and look forward to seeing each and every one of you in person again soon.

Sincerely,



Dave Garland
Partner



Tyler Thompson
Partner

REACH Ventures 2019 *At a Glance*

+12.03%
SINCE INCEPTION

14
PORTFOLIO COMPANIES

93%
ACTIVE INVESTMENTS

50%
FEMALE FOUNDERS

TOTAL ROUNDS OF FINANCING
38

TOTAL FUNDING SINCE REACH
55.65M USD

twofold

evocalize

kleard

CRESimple

curbio
Renovate Now, Pay When You Sell

Trove

Amarki
MARKETING INTELLIGENCE

biproxi

PROPY

LulaFit

STAGING & DESIGN
NETWORK
SHARE. GROW. INSPIRE.

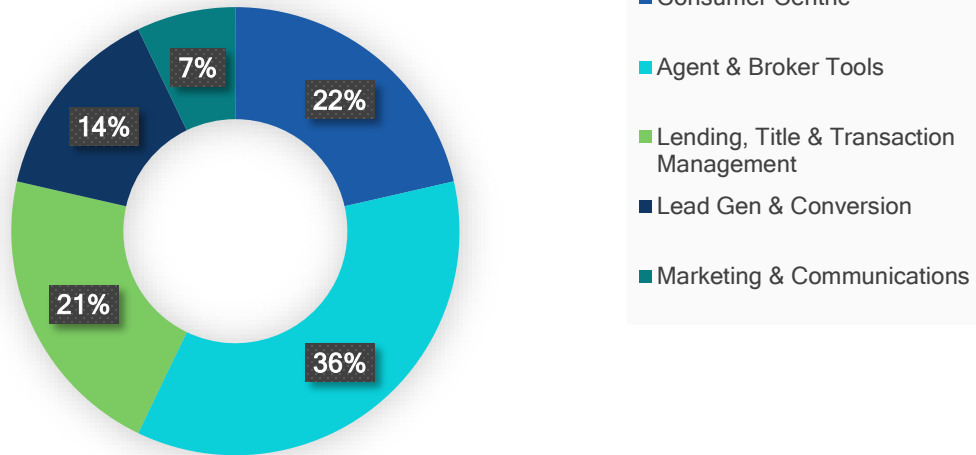
reConsortia

ratemyagent

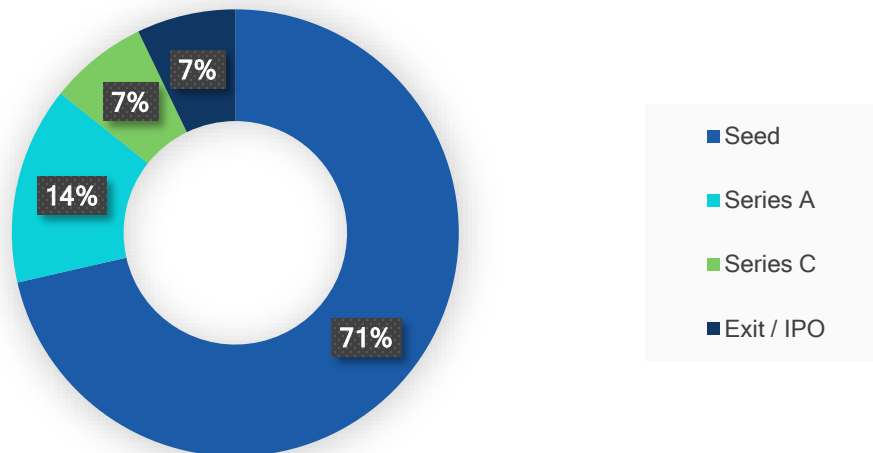
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Portfolio Overview

Portfolio Breakdown by PropTech Sector
As a % of total investments



Portfolio Breakdown by Operating Stage
As a % of total investments



Top Portfolio News



Amarki (amarki.com) is a seamless, automated marketing platform for real estate professionals that unifies their favorite systems in one place.

Recent Events

No recent events



biproxi (biproxi.com) is an end to end CRE platform committed to providing the best tools, data, and applications to empower brokers to sell intelligently, and buyers to invest confidently.

Recent Events

No recent events



Coeo (coeospace.com) is a revolutionary open data technology platform that uses scientific algorithms to match brokers and users to the perfect space in seconds.

Recent Events

[MIAMI Realtors Partners with CoeoSpace to Boost Exposure of Commercial Listings](#)



CRE Simple (cresimple.com) is a financial services company built on an intelligent lending platform that is reinventing commercial real estate financing.

Recent Events

[CRE Simple's deal-making tech platform acquired by Habanero](#)



Curbio (curbio.com) is completely changing the way real estate agents and their clients approach home sales. Its tech-driven renovation process allows home sellers to "flip their own home" and keep the profit for themselves.

Recent Events

[Curbio Selected as Exclusive Home Improvement Partner by Leading Real Estate Companies of the World](#)

Top Portfolio News



Evocalize (evocalize.com) deeply connects all levels of a business to the marketing ecosystem and simplifies the efficient generation of demand when and where it's needed.

Recent Events

[Tribus teams up with marketing tech firm Evocalize](#)
[Demand for Collaborative Marketing Solutions Fuel Evocalize's 400% Growth in New Clients](#)
[Remine Partners with Evocalize to Bring Digital Advertising Technology Directly to Remine Users](#)
[Evocalize Included in Facebook's Top Provided Initiative for Real Estate](#)



Kleard (kleard.com) is an open house and showing app for real estate agents that includes robust safety features, real-time contact verification, and its own CRM.

Recent Events

No recent events



Lulafit (lulafit.com) is a luxury amenities management firm working in Class A+ multifamily and commercial office spaces.

Recent Events

[Wellness Platform lulafit Relaunches Brand, Unveiling New Website, Capabilities, and DEI Goals](#)
[Colleen Werner of Lulafit a NAR REACH Company Names CRE Future Leader](#)



Propy (propy.com) is an end-to-end real estate transaction management platform that facilitates safe, fast & simple real estate transactions entirely online.

Recent Events

[Blockchain startup Propy plans first-ever auction of a real apartment as a collectible NFT](#)



Rate My Agent (ratemyagent.com | ASX:RMY) is a digital marketing business that helps real estate agents collect share and promote their best customer feedback.

Recent Events

No recent events

Top Portfolio News



reConsortia (reconsortia.com) is blockchain for real estate referral tracking. The blockchain builds transparency between stakeholders, enhances professionalism, and provides a better customer experience.

Recent Events

No recent events



Staging & Design Network (staginganddesignnetwork.com) has developed proprietary technology that drives the first member-based shared rental pool for home furnishings.

Recent Events

[Spiffy Staging & Design relocating to downtown with new retail component](#)



Trove (discovertrove.com) is a boutique vacation rental service delivering exceptional consumer experiences and maximum value for property owners.

Recent Events

No recent events



Twofold (twofoldspaces.com) is converting idle areas into productive, flexible workspaces. Twofold's products can improve efficiency by 25% or more, thereby increasing the capacity of smaller floor plans, or enabling greater density in existing spaces.

Recent Events

No recent events

REACH Ventures 2019 LP has not yet had an official first close. Below is an overview of the estimated portfolio value and current holdings;

REACH VENTURES 2019 LP HOLDINGS						
Company	Original Investment	Est. Current Value	Gain/(Loss)	Number of Shares	Approx. Ownership	Security Type
Amarki	\$100,000	\$131,988	\$31,988	62,500	1.320%	Preferred Shares
biproxi	\$100,000	\$100,000	-	74,074	0.336%	Preferred Shares
Coeo	\$100,000	\$100,000	-	n/a	n/a	SAFE
CRE Simple	\$100,000	-	(\$100,000)	n/a	n/a	n/a
Curbio	\$100,000	\$185,775	\$85,775	48,391	0.231%	Preferred Shares
Evocalize	\$100,000	\$125,000	\$25,000	n/a	n/a	SAFE
Kleard	\$100,000	\$100,000	-	n/a	n/a	SAFE
Lulafit	\$100,000	\$140,923	\$40,923	170	0.870%	Preferred Shares
Propy	\$100,000	\$124,999	\$24,999	123,711	1.084%	Preferred Shares
RateMyAgent	\$99,602	\$109,305	\$9,703	632,469	0.154%	Common Stock
reConsortia	\$100,000	\$100,000	-	n/a	n/a	SAFE
Staging & Design Network	\$100,000	\$125,000	\$25,000	n/a	n/a	SAFE
Trove	\$100,000	\$100,000	-	n/a	n/a	SAFE
Twofold	\$100,000	\$125,000	\$25,000	298,187	2.07%	Preferred Shares
Add: Cash	\$498	\$498	-			
Total	\$1,400,099	\$1,568,486¹	\$168,387²			

1: Portfolio value is unaudited and subject to change

2: Portfolio gains are unrealized and subject to change