



TALKING POINTS

DECEMBER 2020 / JANUARY 2021

ESIGN

Effective Saturday, May 1st, 2021, the Arizona REALTORS® eSign member benefit program will undergo the following changes.

- Unlimited use of Arizona REALTORS® eSign member accounts: accounts currently used by members will be converted to free, limited use accounts, **which will continue to allow members to access all of their files and current signing sessions.**
- The free plan offers 5 signing sessions per month; however, each session will only allow 1 document and 1 signer per session.
- Discounted rates for unlimited use access for Arizona REALTORS® members will be available starting at \$120 per year for individual users. Bulk and Broker accounts will also be available.
- **Arizona REALTORS® will continue to provide unlimited use of the Lone Wolf Transactions – Authentisign program as a member benefit.**

LEGISLATIVE

REALTOR® Day at the Capitol: After much thought and deliberation with Arizona REALTORS® Leadership, Capitol staff and state Legislators, the 2021 REALTOR® Day event at the Capitol scheduled to occur on January 12th, 2021, will be **postponed** to April 21, 2021.

This decision does come lightly, but with current policies and concerns over rising COVID-19 numbers, our legislative engagement and access to the capitol would be too restricted to support a safe and successful event at this time. We are working diligently to secure a date in April that does not conflict with scheduled REALTOR® related events and will keep you informed as details come in. We will announce additional details regarding the postponed date and agenda for the 2021 REALTOR® Day at the Capitol as soon as possible and look forward to seeing you all at the Capitol later this Spring. In the meantime, the Arizona REALTORS® will continue to work hard to advance REALTOR® Party issues and ensure we remain the most influential political force at the capitol.

MEDIA

REALTORS in the Media – Arizona REALTORS are featured in news stories around the state. Go to <https://www.aaronline.com/media-contacts-coverage/> for articles, interviews and videos.

DIVERSITY/EQUITY/INCLUSION & FAIR HOUSING

Diversity Efforts – The 2021 Executive Committee approved the formation of a Diversity & Inclusion Committee. The committee has already held 3 meetings and are currently working on an education series which will be offered state-wide.

The first presentation in the series “*The History of Fair Housing*” will be hosted on Zoom, **Thursday, February 11th at 10:00 a.m.**

The second presentation “**Long Island Divided/Testing the Divide**” Fair Housing Presentation with **Bill Dedman** will be hosted on Zoom **Thursday, April 22nd at 10:00 a.m.**

Local Associations can contact ChristinaSmalls@aaronline.com for assistance with forming a Diversity Committee, scheduling events, and applying for NAR grants.

FORUMS

The Arizona REALTORS offer two monthly virtual forums –

- **Broker-to-Broker Forum** which is scheduled for the 2nd Wednesday of each month from 10:00 a.m. – 11:15 a.m. **and the**
- **Property Management Forum** which is scheduled for the 2nd Thursday of each month from 12:30 p.m. – 1:30 p.m.

Both forums provide an opportunity to stay abreast of hot topics and issues pertaining to legal/regulatory and industry updates.

- Attendance at these forums are free.
- Registration links can be found on the Arizona REALTORS events calendar.

RISK MANAGEMENT

****RVPs, please ask if there are any Risk Management concerns in the region****

Please notify General Counsel Scott Drucker of any risk management issues your members are experiencing in your region.

AIR/CRE Forms update - The Arizona REALTORS® maintains an agreement with the AIR Commercial Real Estate Association which gives members the ability to purchase AIR commercial real estate forms at a discount. In September 2020, AIR released new commercial forms that have been “localized” for Arizona and reflect Arizona law. These revised forms have been well received by the Association’s commercial practitioners.

COVID-19

The state association continues to make sure that members around the state have the information they need during the COVID-19 pandemic.

- **Information:** a webpage <https://www.aaronline.com/covid-19/> dedicated to compiling the most up-to-date information on the pandemic and how to continue conducting business while safeguarding your health and the health of your clients.
- **Transactional documents:** [COVID Addendum](#) or (<https://www.aaronline.com/2020/03/25/arizona-realtors-coronavirus-covid-19-addendum-released/>) and a [Model certification for Property Access form](#) are available for member use.

Additionally, a "How Arizona REALTORS are Taking Precautions to Protect Buyers/Sellers During Pandemic" [flyer](#) is available in a printable format. Both the Addendum and Flyer are translated into Spanish.

- **Governmental:** The Arizona REALTORS® were instrumental in the Governor classifying real estate as an "essential service" and moving up the effective date of the Remote Online Notarization statute to April 10th. Additionally, the Arizona REALTORS® have been a leading voice at the table as the state develops and enacts liability policies as they pertain to COVID-19.

***Please check the COVID-19 page regularly for updates.**

ARIZONA HOUSING FUND

- The goal of the Arizona REALTORS® is to give every buyer and seller the opportunity to voluntarily donate \$25 (or more) to the Arizona Housing Fund at close of escrow to help the homeless.
- Rental communities are actively promoting the Rental Application Program.
- Two Minute Video:
<https://drive.google.com/file/d/1BQf449zmVOU56uQ2tImJOTF-5-Pw7sIS/view>
- A simple one-page Escrow Donation Form, which can be branded with your logo: <https://arizonahousingfund.org/join-us/>
- Numerous brokerage firms and title companies have become Fund partners: <https://arizonahousingfund.org/>

100% of every dollar in the Fund goes directly to the qualifying nonprofits.

TRANSACTION DESK TRAINING

The state association offers various training options:

- **Live In-Person classes** –
Due to COVID-19 concerns, live classes have been canceled to ensure the health and safety of Arizona REALTORS® members and staff. For information on alternative training email support@aaronline.com.
- **Live/Recorded webinars** –
Classes are scheduled every Thursday at 10:00 a.m. OR Noon (start times alternate weekly). Call 480-304-8930 to register.
Visit www.aaronline.com/efficient-business-tools/transactiondesk/ to view our recorded webinars and tutorials.

The TransactionDesk webpage has more details. Additionally, there is a Project page (<https://www.aaronline.com/transactiondesk-projects/>) which lists the current issues that are being addressed by TransactionDesk and/or the association.

REALTOR® VALUE FLYER

The Professional & Business Development and Business Services & Technology Committees collaborated to create an online tool that can be used by members to articulate the REALTOR® Value to the consumer.

- The new value proposition flyer, "A REALTORS® Value To You," can be found on the "Business Tools" tab at the top of the www.aaronline.com homepage.
- Members can use the Arizona REALTORS® branded version or follow the directions on the webpage to upload their brokerage logo.

REMINDERS

Meeting/Event Speakers

The state association has compiled a list of speakers which includes leadership and staff. The list is posted on the association website's Staff Directory page and Leadership & Volunteers page.

Attendees: if you wish to have a member of leadership speak at your association/brokerage please contact them directly.

2021 STATE ASSOCIATION EVENTS - Save The Date

FEBRUARY

Wednesday, 10th

Professional Standards Workshop

Location TBD – Phoenix

Thursday, 11th

The History of Fair Housing with Dr. Leonard Moore, University of Texas at Austin – 10:00 a.m.

Zoom

MARCH

Tuesday, 30th

Governance Meetings

Wednesday, 31st

Hyatt Regency Phoenix – 122 North 2nd Street, Phoenix 85004

30th – Executive Committee Meeting (2:00 p.m. – 5:00 p.m.)

31st – Board of Directors Forum/Regional Caucuses/Board of Directors Meeting (9:00 a.m. – 4:00 p.m.)

APRIL

Wednesday, 21st

REALTOR Day at the Capital

Wesley Bolin Plaza

Thursday, 22nd

“Long Island Divided/Testing the Divide” Fair Housing Presentation with Bill Dedman

Zoom

AUGUST

Monday, 30th

REALTOR® Party Training

Location TBD – Phoenix/Scottsdale

Tuesday, 31st

Arizona REALTOR® Caucus

Location TBD – Phoenix/Scottsdale

SEPTEMBER

Wednesday, 1st -

Arizona REALTORS® Convention

Thursday, 2nd

Location TBD – Phoenix/Scottsdale