



# ARIZONA HOUSING FUND

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**FUNDING A PLACE TO CALL HOME**

[arizonahousingfund.org](http://arizonahousingfund.org)

**Join the fight against homelessness by building more affordable housing.**

AZHF is a component fund at the Arizona Community Foundation

ACF manages the fund and grants proposal process

2201 E. Camelback Rd. #405B | Phoenix, AZ 85016 | 602.381.1400 | [azfoundation.org](http://azfoundation.org) | Tax ID: 86-0348306

# AZ IS AT A TIPPING POINT.

## HOW BAD IS OUR PROBLEM?

- **“36,000 people in Arizona experienced homelessness in 2018 – 1 in 184 Arizonans.”**  
Phoenix Rescue Mission
- **“In 2019, the POINT IN TIME count shows the number of people experiencing homelessness in Maricopa County was 6,614. Increasing for six (6) straight years .”**  
Maricopa Association of Governments
- **“37% of our homeless are families.”** Phoenix Rescue Mission
- **“Homelessness in Phoenix is up 12% from last year.”** Maricopa Association of Governments
- **“24,770 Arizona Public School students’ experienced homelessness during 2018.”**  
HUD
- **“In the state of Arizona, there are approximately 9,865 people homeless on any given night.”** National Alliance To End Homelessness

# WHY DOES ARIZONA HAVE A GROWING HOMELESS PROBLEM?

## ❑ Growing population of the most vulnerable:

- Elderly
- Mentally Ill
- Disabled
- Minimum/Low Wage Workers
- Veterans
- Addicted
- People In Crisis
- People Escaping Violence

## ❑ Temporary and emergency shelters are always **FULL**.

## ❑ Lack of affordable housing, permanent supportive housing and low income housing.

- Existing supportive housing projects are **FULL**, some with six (6) month waiting lists.

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*“The Arizona Housing Fund is an innovative partnership that will help thousands of people find homes. The City of Phoenix proudly supports this statewide initiative and thanks the business, nonprofit, and government leaders who are working together to identify a unique solution to a complex issue.”*

Kate Gallego, Phoenix Mayor

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# 10,000 People In **Arizona** Are Looking For Permanent Housing

**PHOENIX**  
Permanent  
Supportive  
Housing-  
FULL

**FLAGSTAFF**  
Permanent  
Supportive  
Housing-  
FULL

**MESA**  
Permanent  
Supportive  
Housing-  
FULL

**TUCSON**  
Permanent  
Supportive  
Housing-  
FULL

Today we have **10,000 people in Arizona, sheltered and unsheltered**, who are looking for Permanent Housing. This number is growing **EVERY** month. *“Homeless Management Information System”*

THE MOST RESPONSIBLE, COST-EFFECTIVE **SOLUTION** IS TO CREATE *ADDITIONAL* SUPPORTIVE AFFORDABLE HOUSING **STATEWIDE.**

*“This fund gives us one of the best tools to fight homelessness.”*

Mike Trailor, State of AZ Homelessness Manager - AZ Governor’s Office



## WHAT IS THE Arizona Housing Fund (AZHF)?

The **AZHF** is a dedicated and sustainable revenue source that grants funding to the nonprofit agencies that build and operate Permanent Supportive, Low-Income and Working Poor Housing.

Our equity grants will enable more housing units to be constructed, meeting the growing needs of our communities in Arizona with the goal of reducing homelessness.

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*“Our State needs this kind of effort. There is urgency and we think now is the time for the Arizona Housing Fund.”*

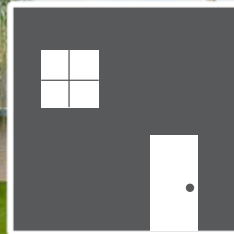
Joan Serviss, Executive Director - Arizona Housing Coalition



# Who are the Arizona nonprofit agencies who might benefit from the Arizona Housing Fund?

A NEW LEAF  
*The Valley*

TOWNSITE COMMUNITY LAND TRUST  
*Flagstaff*



HOUSING FOR HOPE, CATHOLIC CHARITIES  
*Statewide*

HOUSING SOLUTIONS OF NORTHERN ARIZONA  
*Flagstaff*

CPLC CHICANOS POR LA CAUSA  
*Statewide*

ARIZONA HOUSING INC.  
*The Valley*

PIMA COUNTY COMMUNITY LAND TRUST  
*Pima County*

FLORENCE CRITTENDEN  
*The Valley*

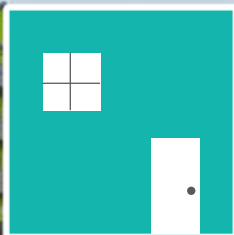
FAMILY HOUSING RESOURCES  
*Tucson*

FOUNDATION FOR SENIOR LIVING  
*Statewide*

MERCY HOUSING  
*Statewide*

COALITION FOR COMPASSION AND JUSTICE  
*Yavapai County*

OLD PUEBLO COMMUNITY SERVICES  
*Tucson*



SALVATION ARMY  
*Statewide*

SAVE THE FAMILY  
*The Valley*

ST. VINCENT DE PAUL  
*The Valley & Tucson*

UMOM NEW DAY CENTERS  
*The Valley*

U.S. VETERANS INITIATIVE  
*Statewide*

NATIVE AMERICAN CONNECTIONS  
*The Valley*

# HOW DOES THE **Arizona Housing Fund** GENERATE DONATIONS?

In addition to traditional directed donations from individuals, families, foundations and government, revenue is generated to the fund through a voluntary “**ESCROW DONATION PROGRAM**”.



- ❑ Our goal is to give every buyer and seller of a home in the state of Arizona, the opportunity to donate \$25 (*or more*) to the **Arizona Housing Fund**.
- ❑ A simple one-page sheet the **ESCROW DONATION FORM** (*part of the sales and escrow package at closing*) directs the Escrow Company to collect and distribute the donation to the **Arizona Housing Fund**.

*“The Arizona Association of Realtors is excited to support the Arizona Housing Fund. We believe our membership of over 50,000 Realtors can directly impact homelessness in our state by promoting the Fund’s Escrow Donation Program. We are proud to be associated with the Arizona Housing Fund.”*

Michelle Lind, CEO-Arizona Association of Realtors



## WHERE IS THE FUND MANAGED?

The **Arizona Housing Fund (AZHF)** is a component fund at



ARIZONA  
COMMUNITY  
FOUNDATION

Arizona Community Foundation (ACF) manages the **Arizona Housing Fund (AZHF)** and our grants proposal process.

*“A public-private-philanthropic solution that could impact our community for decades.*

*We are very excited to be a partner in the Arizona Housing Fund.”*

Steve Seleznow, President and CEO - Arizona Community Foundation



# WHO DECIDES WHERE & HOW THE MONEY IS GRANTED?

The **AZHF** has an established **Advisory Committee** that will identify potential grant recipients, review grant proposals and recommend grant recipients and distribution amounts to **Arizona Community Foundation**.

**AZHF** has no overhead costs, so 100% of every dollar in the fund goes to the nonprofits.

## **The Arizona Housing Fund (AZHF) Advisory Committee:**

- Howard Epstein, *National Executive* - Bank of America
- Elisa de la Vera, *Chief Community Officer* - Arizona Community Foundation
- Steven Hilton, *Chairman and CEO* - Meritage Homes Corporations
- Michelle Lind, *Chief Executive Officer* - Arizona Association of REALTORS
- Tim Sprague, *Principal* - Habitat Metro, LLC
- Kathy Rosenzweig, *Community Leader*
- Michael Traylor, *State of AZ Homelessness Manager* - Arizona Governor's Office

*This is a very smart and creative solution. This fund will bring permanent supportive housing inventory to our communities and it is something we should all get behind."*

Mark Holleran, CEO - Arizona Housing Inc.

## AZHF Grant Example:

### *What might a typical grant look like*

that would assist in  
the construction  
of new affordable  
housing?

- ❑ An Arizona nonprofit identifies a new project to build 80 units for family supportive housing
- ❑ The cost of the project will be \$10 Million
- ❑ The Arizona nonprofit has raised \$2 Million in private donations
- ❑ Securing a \$6 Million below market interest loan
- ❑ They need an additional \$2 Million to complete the funding package and begin construction
- ❑ The **Arizona Housing Fund (AZHF)** could provide the equity grant required of \$2 Million

*“This is the game changer our state needs.”*

Steve Hilton, Chairman and CEO – Meritage Homes

# HOW MUCH MONEY CAN THE **Arizona Housing Fund** RAISE?

## THE GOAL IS TO RAISE \$10 MILLION A YEAR

When the Escrow Donation Program is available to every buyer and seller in Arizona, we believe the caring citizens in our state will donate to the **Arizona Housing Fund (AZHF)** and change the trajectory of homelessness in Arizona now and for decades.

### The POWER of NUMBERS

**An Example:** Petsmart Charities has raised and distributed *\$400 million* to various pet charities through their cash register donation program.



# THANK YOU TO OUR COMMUNITY PARTNERS

To donate or become a community partner of the **Arizona Housing Fund** visit [arizonahousingfund.org](http://arizonahousingfund.org).



ARIZONA  
COMMUNITY  
FOUNDATION



**BANK OF AMERICA**



**tdevelopments**

Startup Studio

**Pioneer Title Agency**

COMMITMENT TO SERVICE



**Downtown  
Phoenix Inc.**

**BOULDERS**  
realty advisors  
**COMMERCIAL REAL ESTATE**



**City of Phoenix**



PHOENIX  
COMMUNITY  
ALLIANCE

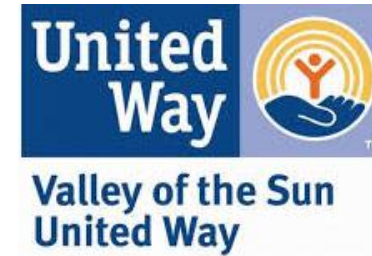
**Brookfield**  
Residential

**H|B|A|C|A**  
Home Builders Association of Central Arizona

**GAMMAGE  
&  
BURNHAM**  
Attorneys at Law



# THANK YOU TO OUR COMMUNITY PARTNERS



NATIVE AMERICAN CONNECTIONS



Circle the City  
HEALING HOMELESSNESS. TOGETHER.



Speaking Up for Home and Hope



A CATALYST FOR COMMUNITY HEALTH

# THANK YOU TO OUR COMMUNITY PARTNERS



HKS



# THANK YOU TO OUR COMMUNITY PARTNERS



KITEROCKET



# Arizona Housing Fund is the solution

- ✓ **Private sector** solving the homeless and housing problem
- ✓ **Voluntary giving** through donations
- ✓ **Tangible results** by bringing new housing inventory to our state

**This is groundbreaking and Arizona is the only state with this creative initiative.**



**TO LEARN  
MORE VISIT**

**[arizonahousingfund.org](http://arizonahousingfund.org)**