

AAR Executive Committee Meeting
June 5, 2020

Region 5 Vice President Report

Tucson Association of REALTORS®
Randy Rodgers, CEO
Billy Mordka, President

Education class are going very well, TAR has partnered with CE Shop which allows us to offer a more robust platform in ZOOM.

For upcoming Candidates and ballot measures for local elections we have held the first round of sessions using ZOOM. There is another meeting next Wednesday. There are 18 candidates.

We are doing a data project to target our members in terms of the emails they receive. For instance if a member has read an email, they will not receive a second email. If a member has an interest in a specific area they will receive emails that other agents may not such as YPN. Or another example is the Clear Cooperation Policy. If we have a member that is more active, the email they receive about the Clear Cooperation Policy would be different than the member who does one or two transactions per year. We are trying to target our emails to fit more specific member needs.

Due to COVID-19 we have expanded our hours for technical help with MLS

We will be launching Showing Time for our MLS subscribers before July 1st.

The Active E-key will be phased out over the next six months. There are still 675 keys associated with our members.

Open Houses are down from last year,

May 17th 2019 there were 606
May 17th 2020 there were 203

May 24th 2019 there were 461
May 24 2020 there were 229

As this point we do not how many are in person and how many are virtual, we are working on a way to determine this.

With ZOOM meetings our attendance has been higher for our BOD and committee meetings. With that in mind we have been having discussions on how to balance the amount of in person versus ZOOM meetings as we go forward. For example when doing the Commissioner's

Connection, do we have one meeting in person and then the next two meetings on ZOOM? The same with our committee meetings.

We continue to hold mixers using ZOOM

We are holding off on opening the building through June, will re-evaluate as needed.

Green Valley/Sahuarita Association of REALTORS®

Janie MacDonald, Association Executive

Brian Stoll, President

We are holding our first in person Executive Committee meeting next week.

Our BOD meetings will continue on ZOOM. We don't have a space big enough to meet social distancing guide lines.

Our Association meetings continue to have a larger turn out using ZOOM than before COVID-19. We just had our first meeting with a guest speaker outside of our industry using ZOOM and it went very well. Our guest was Sherriff Mark Napier. We had been trying to get in in person last year and were unable to. But, with ZOOM he agreed to because it took less time.

At our next meeting our topic will be Coming Soon, dues and Showing Time. Our guest will be from MLSSAZ.

Our meetings are based on real estate professionalism, our local community, GVSAR updates and MLSSAZ updates.

TSA is opening the doors for signatures only due to the heat and upcoming monsoons
Pioneer Title has a table set up in their lobby.

Santa Cruz County Board of REALTORS®

Marybeth Hughes, Association Executive

Yvette Palmer, President

We continue to do our Associations Meetings using ZOOM, we have more members participating in our meetings than before COVID-19

COVID-19 cases on the rise in Santa Cruz County

We have cancelled our local Candidate Forum due to COVID-19

Agents are still doing virtual tours for listings and showings.

We are seeing less residential real estate activity especially for agents in Nogales. Many people were laid off due to COVID-19. Rio Rico and Tubac are holding steady, a little slower, but this is not unusual for this time of year.

Land sales are up in Tubac and Rio Rico, due to individual builders

We are holding our BOD and Committee meeting bi-monthly, alternating each meeting. We are still using ZOOM and agents are liking virtual meetings better than in person meetings.

We have more members expressing interest in running for office and joining committees, waiting to see how many members will apply for positions.

Southeast Arizona Association of REALTORS®
Joined as a Chapter of WeSERV effective June 4th, 2020
Joan Wilson, Vice President