

## **PHIL ANNETT - AAR REGION 1 REPORT**

### **JANUARY 2020**

GOOD MORNING EVERYONE, HERE IS MY REPORT FROM THE REGION 1 ASSOCIATIONS. I DID ATTEND ALL 4 ASSOCIATION INSTALLATION DINNERS/LUNCHESES, ALTHOUGH THE CULTURE VARIES WIDELY, ALL OF THE EVENTS WERE WELL DONE AND WELL ATTENDED. I'M EXCITED ABOUT THE 2020 LEADERSHIP IN REGION 1.

**1.) IN THE BULLHEAD CITY ASSOCIATION** THE CURRENT MEMBER COUNT IS 367 WITH 42 SECONDARY MEMBERS AND 43 AFFILIATES. AFTER ACHIEVING THE RPAC TRIPLE CROWN AWARD FOR LAST YEAR, THEY ARE SET TO REPEAT WITH THE FOCUS ON AN INCREASE IN MAJOR INVESTORS.

THEY'VE INCREASED THE GOVERNMENT AFFAIRS COMMITTEE, WITH THE WATER ISSUES IN MOHAVE COUNTY BEING HIGH PROFILE AND BEING SUBMERGED IN THE FIGHT IS CRITICAL. LEADERSHIP 200 AND 300 ARE UPCOMING EVENTS AS WELL AS COMMUNITY OUTREACH PROGRAMS THAT GET UNDERWAY IN FEBRUARY.

**2.) IN THE KINGMAN ASSOCIATION** THE CURRENT MEMBER COUNT IS 277 WITH 24 AS SECONDARY MEMBERS. THE ANNUAL TOYS FOR TOTS CAMPAIGN RAISED ALMOST \$15,000 AS WELL AS BEING INVOLVED IN THE SALVATION ARMY BELL RINGING PROGRAM.

FIRST BOARD MEETING SCHEDULED FOR JANUARY 30TH. LIVE STREAMING EDUCATION AND RPAC GOALS ARE A TOP PRIORITY.

**3.) IN THE LAKE HAVASU ASSOCIATION** MEMBER COUNT IS 748 AND 89 AFFILIATE MEMBERS. MLS COMMITTEE WORKING ON HAVING NAR 8.0 IMPLEMENTED BY MARCH 1, 2020. RAPAC GOALS HAVE BEEN SET, AS A PAST TRIPLE CROWN WINNER THE GOAL IS SIMPLE, TO CONTINUE TO INCREASE THE NUMBERS IN ALL CATEGORIES WITH A FOCUS ON MAJOR INVESTORS BEING INCREASED FROM LAST YEAR'S 32.

COMMUNITY OUTREACH IS ALREADY UNDERWAY WITH THE KICKOFF OF REALTOR OLYMPICS....THE GOLF TOURNAMENT IS SET FOR FEB 1. THE GOAL IS TO EXCEED \$40,000. WORKFORCE HOUSING IS AN ISSUE IN HAVASU, THE ASSOCIATION IS GOING TO INCREASE INVOLVEMENT WITH CIVIC LEADERS TO ADDRESS THIS ISSUE.

IF THERE IS ONE THING WE COULD ASK FROM AAR IT WOULD BE TO OBTAIN CLARIFICATION ON ALL OF THE CHANGES IN MEMBERSHIP TYPES AND REQUIREMENTS. IT SEEMS MEMBERSHIP AS A WHOLE DO NOT UNDERSTAND THE SPECIFICS OF EACH.

**4.) IN THE YUMA ASSOCIATION** THE MEMBER COUNT IS 630, I REACHED OUT TO STEPHANIE, UNFORTUNATELY SHE HAD A DEATH IN THE FAMILY. THE A/E IS ON VACATION. SO THE INFORMATION FROM THERE AT THIS TIME IS LIMITED. MY EXPERIENCE AT THE INSTALLATION LUNCH WAS VERY IMPRESSIVE. GREAT CULTURE AND OVER 200 PEOPLE IN ATTENDANCE!!!!

I HOPE TO HAVE MORE TO REPORT SPECIFIC TO YUMA AT THE MEETING ON WEDNESDAY MORNING.