

Bringing the Homeless Home.

GETTING STARTED AS A FUNDRAISING PARTNER IS EASY

STEP ONE:

Visit <u>www.arizonahousingfund.org</u> and click on **JOIN US** to to download the **Escrow Donations Toolkit**.

STEP TWO:

Insert your logo everywhere you see **insert your logo here** and **make any langauge edits needed** on the AZHF
assets designed courtesy of Meritage Homes.

The Government Can't Do It All.
Preventing Arizona cities from becoming
like many California cities will take all
of us working together to raise the money
needed to build the affordable housing
inventory our state needs.

STEP THREE:

Create your marketing plan and get started raising money:

- Train your staff to promote AZHF donations.
- Print flyers and table top tents to advertise that your company is an AZHF Fundraising Partner.
- Create your email campaign to spread the word.

Help Arizona reach the goal of raising \$10 MILLION A YEAR





STEP FOUR:

- Present the Escrow Donation Form (from the Toolkit) to buyers prior to closing.
- Once funds are collected by the Escrow Company, they send donations to Arizona Housing Fund at Arizona Community Foundation.



Thank you

for helping build more affordable housing to meet the community's growing needs



and reducing homelessness.

We Believe Everyone Deserves A Place To Call Home.