

# Arizona Realtors Industry Partners Conference

City of Phoenix  
September 17, 2019

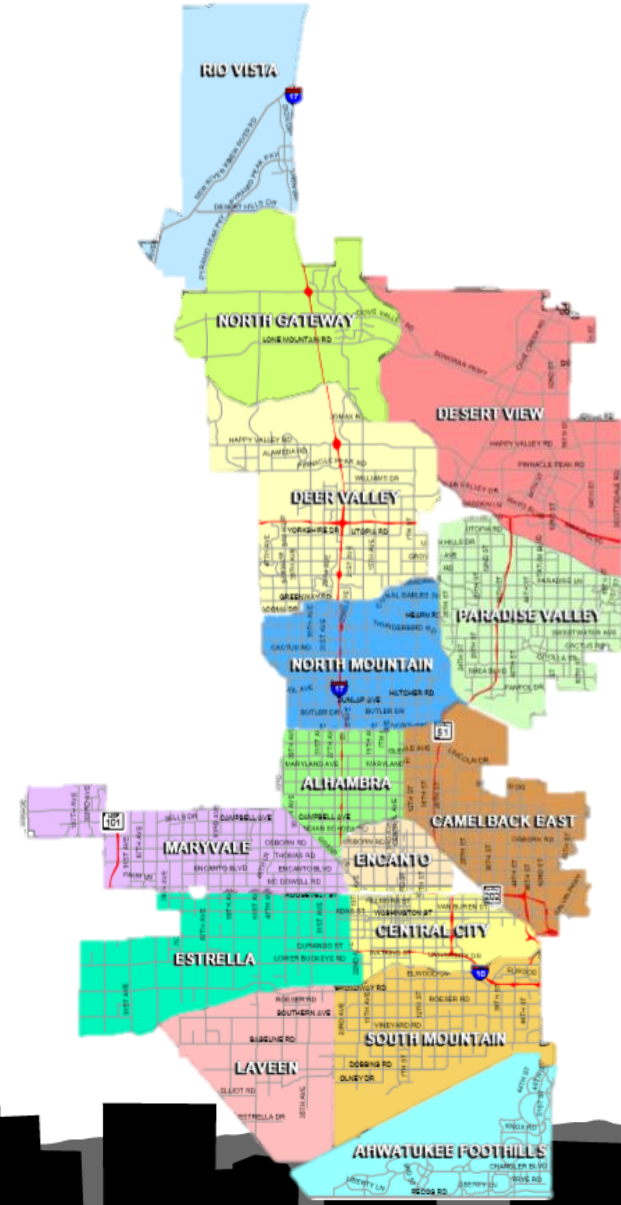


PHOENIX  
IS HOT 

5<sup>th</sup> Largest City in US

517 Square Miles

1.6 Million Residents

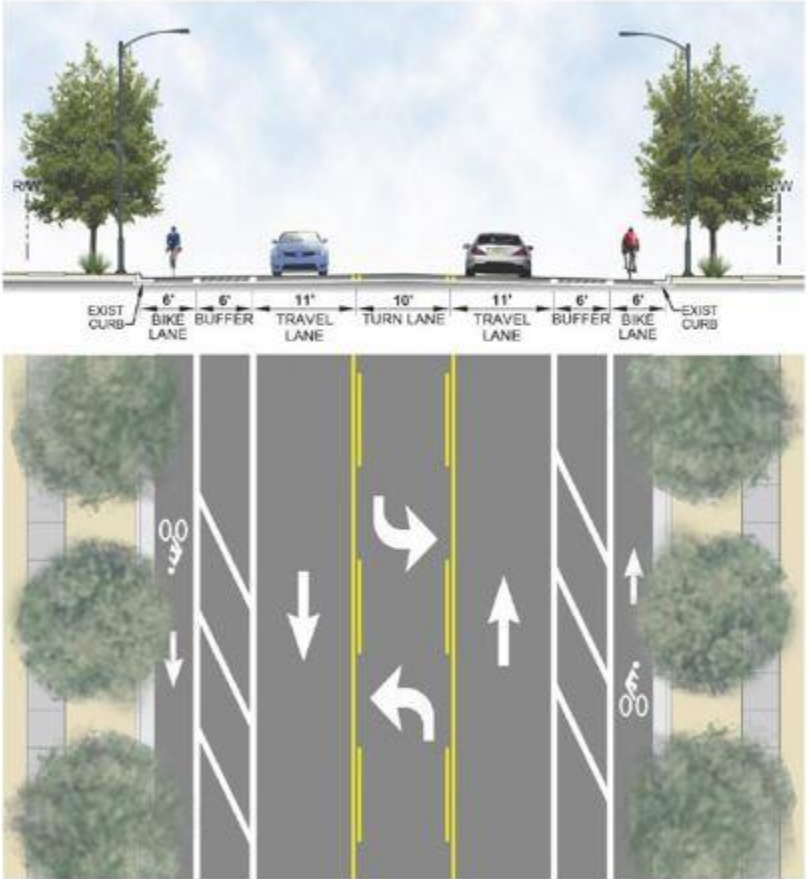


# Livable

- Over 200 flatland parks
- 16 branch libraries  
plus Burton Barr Central Library
- 29 public pools
- 29 community and neighborhood centers



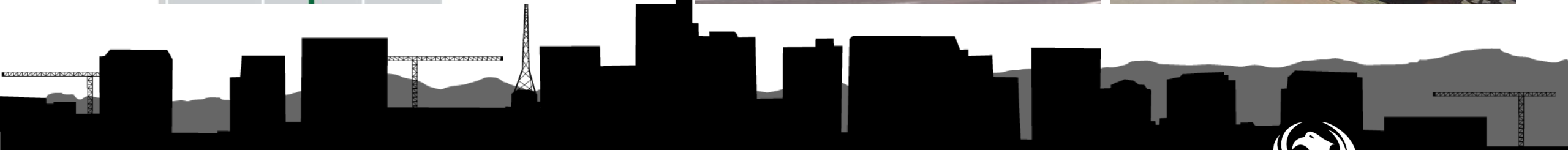
# Modern & Growing Infrastructure



Proposed Street Configuration



# Efficient Transportation Systems



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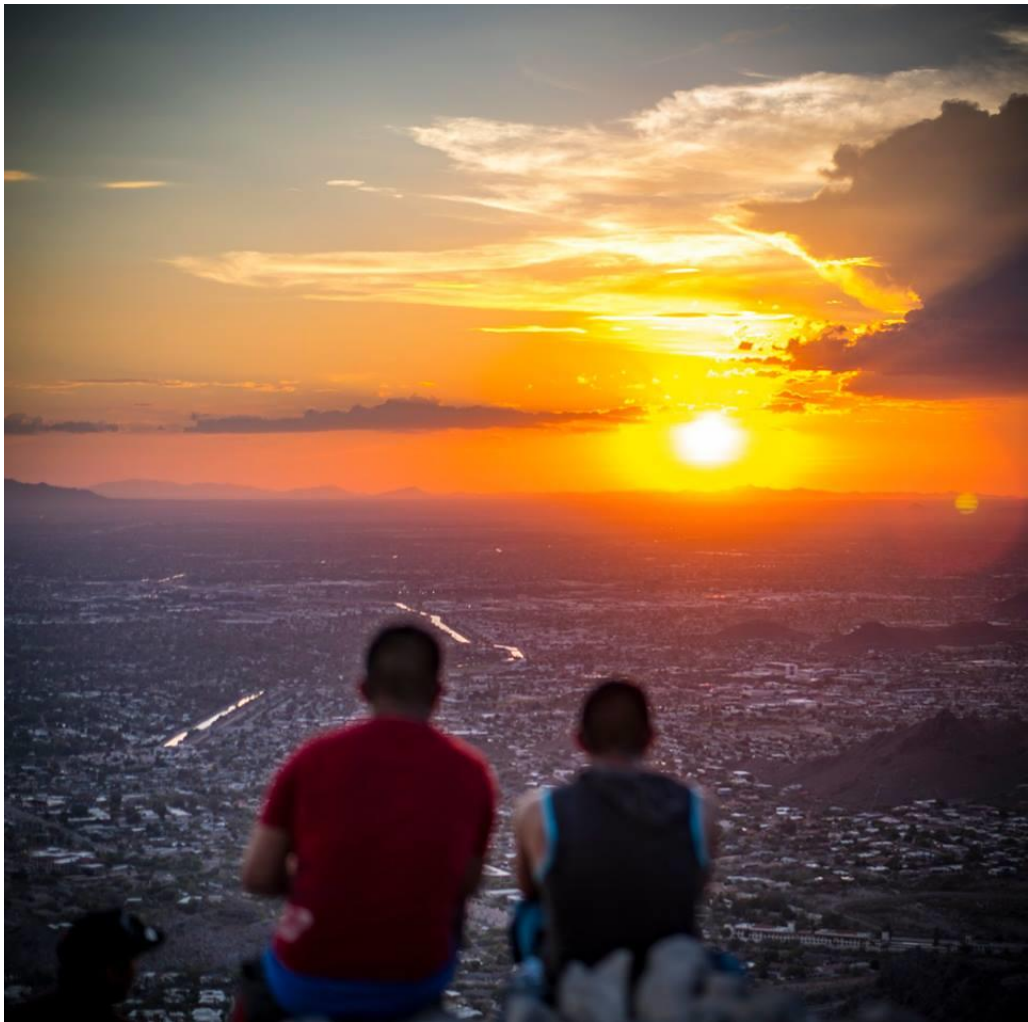
# Public Safety



# World Class College System



# Mountain Preserves



**Piestewa Peak**



**South Mountain**





# Mountain Preserves



**Camelback Mountain**

**North Mountain**



# Iconic Destination Parks



**Steele Indian School Park**

**Rio Salado  
Habitat  
Restoration  
Area**



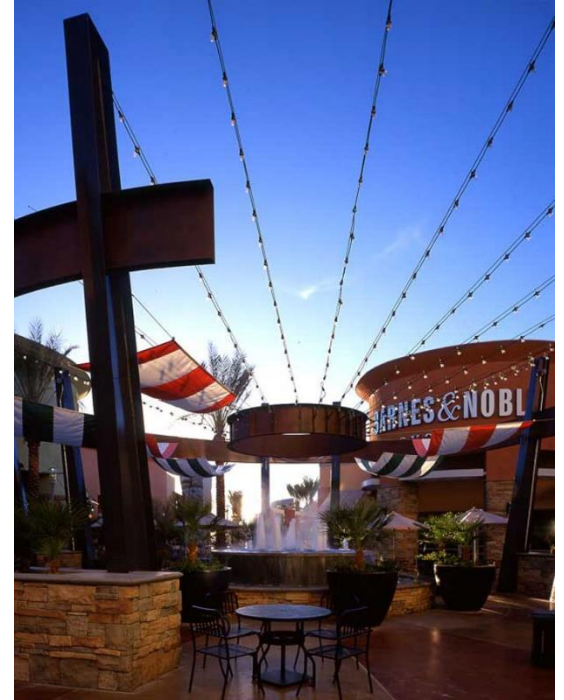
**Tres Rios  
Wetlands**



# Retail & Unique Dining



- Something for everyone!
- Destination retail
- Local & unique
- Dining options
- Current vacancy rate: 7.3%





- 13 Employment Corridors
- New Urban Tech
- Vibrant 24/7 Central City

- Community Development
- Redevelopment
- Higher Education
- Entrepreneurship

**JOBS, JOBS,  
JOBS!!**



# Core Economic Strengths – Large Diverse Employment Base

**#1 in the Nation for Entrepreneurial Activity (Fast Company)**

**#2 in High-Tech Software/Services Job Growth (CBRE)**



## **Top 10 Major Employers**

1. Banner Health – Health Care
2. Honeywell – Aerospace
3. American Express – Financial
4. Wells Fargo – Financial
5. Bank of America – Financial
6. Fry's Food Stores – Retail
7. JP Morgan Chase – Financial
8. Walmart – Retail
9. U Haul - Advanced Business Svcs.
10. Amazon – Retail



# Job Creation

## Target Industries:

Advanced Business Services

Emerging Technologies

International Business/Trade

Manufacturing

Bio/Life Sciences

Software

# In 5 years, added 55,000+ jobs

**WebPT**<sup>®</sup> **Z** GIFTCARD ZEN  
BY *RetailMeNot*  
equityhealthcare

**Beacon** **FARMERS**  
biomedical INSURANCE

Gainsight **SG**  
SCIENTIFIC GAMES

hadrian<sup>®</sup>



Banner Health.

Schneider  
Electric



Dignity Health.

oculus  
studio



gouldevans

doubledutch



Synergy Solutions

**CVS** pharmacy<sup>™</sup>

**CARLISLE**

**ASU**

ARIZONA STATE UNIVERSITY

**NAGRA**  
KUDELSKI GROUP



GABRIEL  
PARTNERS

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# Phoenix Biomedical Campus

- UA
- ASU
- TGEN
- Wexford



# Phoenix's Competitive Advantage



Healthcare / Bioscience  
Financial Services  
Big Data  
Cybersecurity  
Web Development  
Software Development  
Aerospace and Defense  
Autonomous Vehicles  
Entrepreneurship  
Circular Economy / Sustainability





# South Mountain Technology Corridor



# Arizona Biomedical Corridor

Partnership between  
Mayo, ASU and the  
City of Phoenix

Phase 1:

\$75M

200,000 SF

Health Futures  
Campus



# Healthcare/Bio Expansions

- Mayo Hospital
- Banner University Medical Center
- HonorHealth Sonoran Campus
- Barrow's
- St. Joseph's
- Dignity
- MIHS
- Phoenix Children's Hospital



# Downtown Growth



# 6,245

Housing Units  
Planned/Under  
Construction/Built





# 7 Cranes in the Air!



Vibrant Downtown Core

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# Park Central

## Mixed Use Development



- 540,000 SF Office
- 300,000 SF Medical Office
- Multi-Family
- Potential Future Hotel
- Senior Living
- Parking garage
- \$355 Million
- 15-Year Build-out

# Biltmore / Colonnade



# Deer Valley

“Wall Street West”





# Norterra



# Desert Ridge



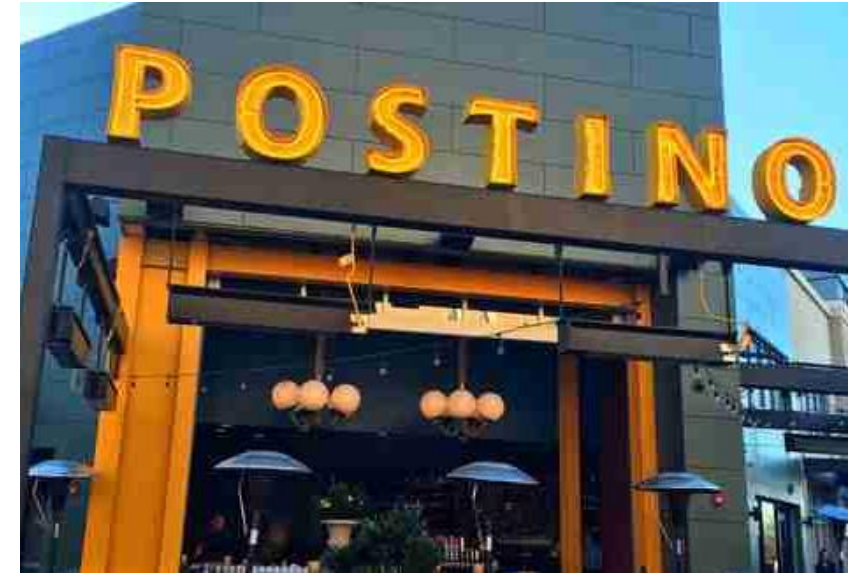
# Laveen



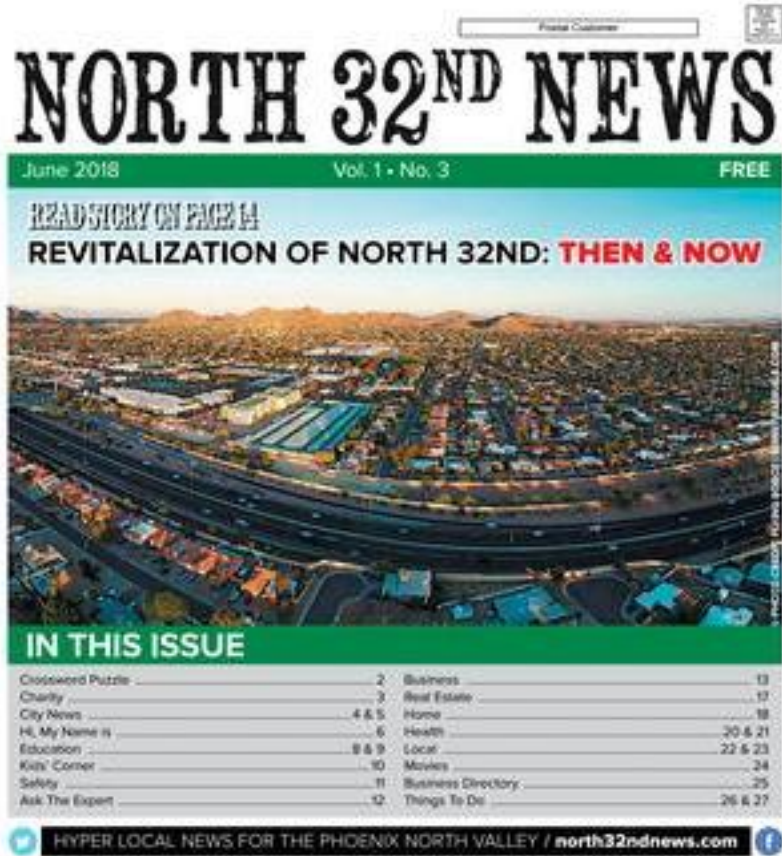
# Maryvale



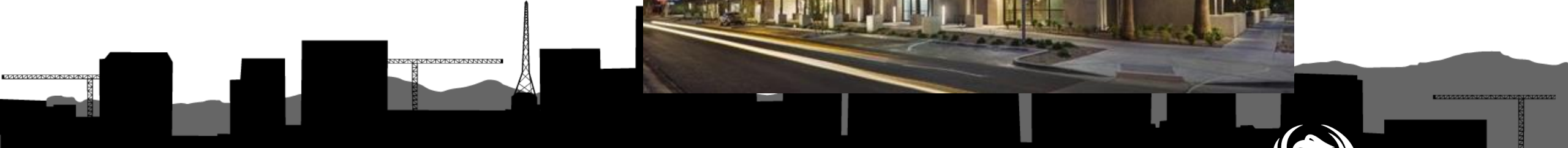
# Arcadia



# North 32nd



# Grand Avenue / Melrose



# Historic Preservation



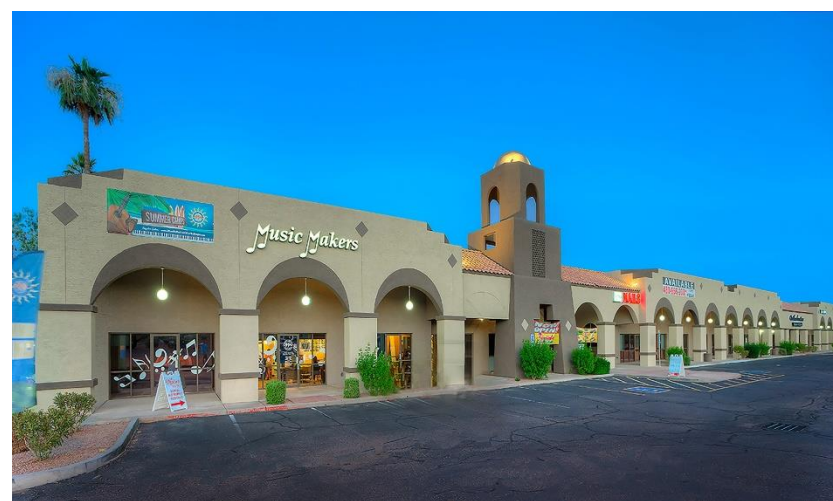


# Sunnyslope

Little Miss  
BBQ



# Ahwatukee



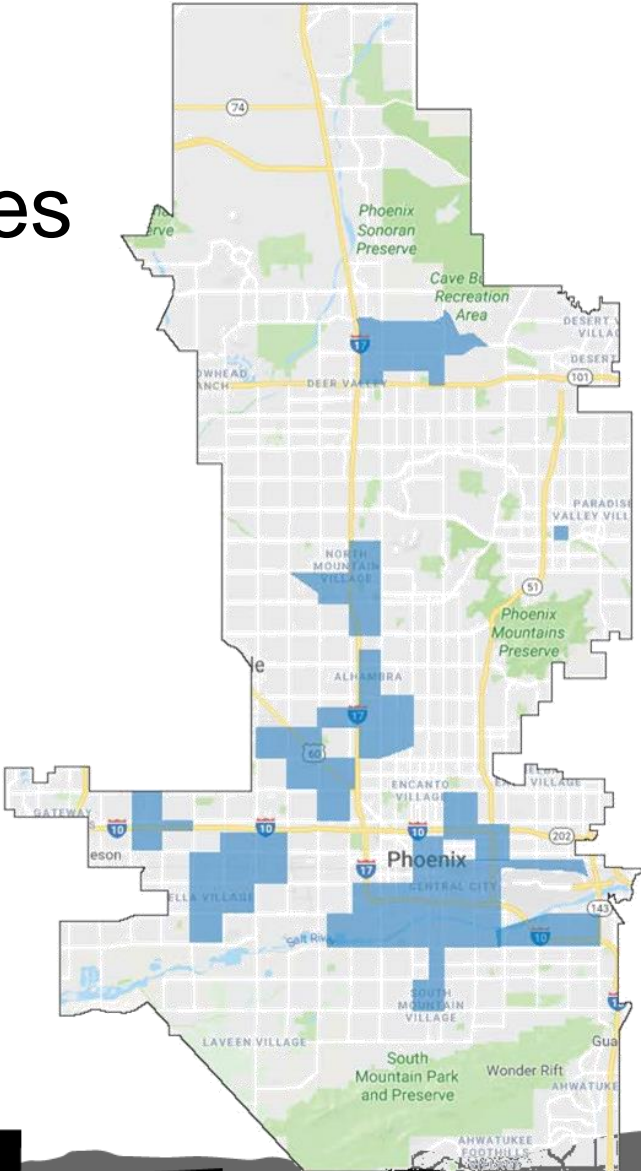
# Metrocenter & PV Mall – Future redevelopment



# Opportunity Zones



42 zones



[phoenix.gov/econdev/opportunity-zones](http://phoenix.gov/econdev/opportunity-zones)





**City of Phoenix**

**Community and Economic Development**

Phoenix.gov/EconDev

@PHXEconDev

602-262-5040



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