

# Three Broker SSO Options

Because the Arizona REALTORS® Single Sign-On (SSO) Dashboard interfaces with our membership database, the SSO “knows” what brokerage a member belongs to. This interface allows SSO to display custom links that only the members can see. Brokers have 3 ways in which they can participate on the SSO. In each of the cases, only the broker’s agents would see the choices; not all Arizona REALTORS® members:

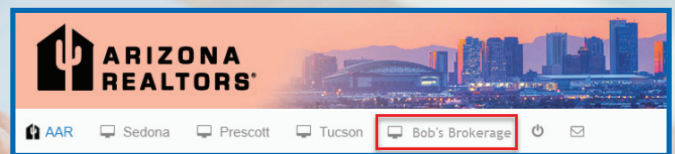
- **Arizona REALTORS® SSO quick-link** – This is simply a link taking the agent to the website for the broker; it is not a single sign-on. The agent would still have to login upon arriving at the broker’s website. There is no setup fee and no ongoing charge for this quick-link. The broker’s quicklink would appear in the Helpful Links section:



- **Arizona REALTORS® SSO deep-link** – Another option would be to have a single link on the Arizona REALTORS® SSO that would take the agent directly into his/her broker’s secure website. From that point, the agent would be able to access any of the broker’s secure links in that website. The cost for this type of access is a one-time \$1,000 setup fee along with a monthly charge based on the number of users for your office. The broker’s deep-link button would appear in the Arizona REALTORS® Single Sign-On section:



- **Full SSO members** – A broker can contract with our SSO provider, Clarity, to have their very own SSO Dashboard page. The cost for this type of access is a one-time \$2,000 setup fee along with a monthly charge based on the number of users for your office. The advantages are that the broker can customize the look and content of their dashboard to the programs and websites they provide their agents. The broker’s dashboard would appear as a tab on the members’ Arizona REALTORS® SSO page:



## WIN AN APPLE WATCH!

Any Arizona REALTOR® who enrolls in the SSO by September 1, 2018 will be entered for a chance to win a *Series 3 Apple Watch with GPS + Cellular*. If you’ve already enrolled, you’re already entered in the random drawing.



For more information contact Michelle Sinclair at [michellesinclair@aaronline.com](mailto:michellesinclair@aaronline.com) or at (602) 248-7787.