



SPONSORSHIP AGREEMENT

Sponsorship will not be confirmed until signed Agreement and payment is received. All sponsorship opportunities are on a first come first serve basis.

Company Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ website link: _____

Name of person filling out this Agreement: _____

Contact information:

phone: _____ cell: _____ email: _____

Product/service description (for conference materials): _____

Names of sponsor reps who will be receiving the complimentary registrations (Platinum and Gold sponsors only):

In addition to the booth set up outlined in the sponsorship package below, I will also like the following: _____

PAYMENT

Visa Mastercard American Express Discover Check # _____

Card # _____ Exp Date: _____

CVV code: _____ **Amount to be charged: \$** _____

Name on Card: _____

Authorized Signature: _____

Level of Sponsorship Requested:

Platinum \$10,000

Yes, I also want the 60 minute Workshop on Wednesday to teach as well as an opportunity to speak for 10 minutes Wednesday morning during the general session about what your workshop will be about.

Includes:

- Sponsor space set up choice:
 - 2 highboys with stools **OR**
 - sofa, coffee table and side chair
- Bring your 8 x 8 or 10 x 10 Pop Up Display as the backdrop for your space.
- Premier space location at the TailGate Party with one of the bars set up next to your pod area.
- Signage:
 - AAR will provide a floor cling with your logo in front of your pod space.
 - AAR will provide a sign displayed in the general session room and, if applicable, at the optional sponsor workshop room.
 - Your company's Stand Up Banner (if provided to AAR) displayed in the main convention foyer Tuesday and Wednesday.
 - Your company logo displayed on the attendee badges.
- During the Tailgate Party, the DJ will announce the name of your company, etc.
- Two complimentary convention registrations.
- A weblink to your company's website and your logo included on the Convention webpage.
- Your company logo on AAR's convention promotional emails.

Gold \$5,000

Yes, I also want the 60 minute Workshop on Wednesday to teach as well as an opportunity to speak for 10 minutes Wednesday morning during the general session about what your workshop will be about.

Includes:

- Sponsor space set up choice:
 - 2 highboys with stools **OR**
 - sofa, coffee table and side chair
- Bring your company 8' x 8' or 10' x 10' Pop Up Display as the backdrop for your space.
- High Traffic location at the TailGate Party with one of the party bars set up near your space.
- Signage provided in the general session room and at the optional sponsor workshop room. Your company's Stand Up Banner, if provided to AAR, will also be displayed in the hallway foyer Tuesday and Wednesday.

- A weblink to your company's website and your logo on the Convention website.
 - Two complimentary convention registrations.
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Silver \$2500

If available, I also want the 30 minute Workshop on Wednesday to teach as well as an opportunity to speak for 10 minutes Wednesday morning during the general session about what your workshop will be about. (requests for workshop availability is on a first-come, first-served basis)

Includes:

- Sponsor space set up: 2 highboys with stools.
 - Backdrop: Bring your company 8' x 8' or 10' x 10' Pop Up Display as the backdrop for your space.
 - A weblink to your company's website and your company logo on the Convention webpage.
 - One complimentary convention registration.
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Bronze \$1500

Includes:

- Sponsor space set up: 2 highboys and stools.
 - Bring your company 8 x 8 or 10 x 10 Pop Up Display as the backdrop for your space.
 - A weblink to your company's website and your company logo on the Convention website.
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Additional Sponsorship Opportunities

Prize donation (recognition on convention webpage as well as during Wednesday's general session prize: _____)

Refreshment Break on Wednesday (\$2500) – signage at the break, verbal recognition during the general session and weblink to your company's website and logo on convention webpage, one complimentary convention registration.

DJ during the TailGate Party (\$1000) – signage during the TailGate Party, weblink to your company’s website and logo on convention webpage, party ticket.

Photobooth during TailGate Party (\$750) – signage during the TailGate Party weblink to your company’s website and logo on convention webpage, one complimentary convention registration.

Specialty Welcome drink (\$1500) – your company logo signage at all bars during the TailGate Party plus one complimentary convention registration.

Sponsor Morning Coffee (\$1500) - Tuesday or Wednesday. You can provide signage and/or logo-branded coffee cups plus one complimentary convention registration.

SPONSOR INFORMATION AND RULES

Registration: Signed contract for sponsor space with full payment must be received by March 1 in order to be included in conference materials. All sponsorships are on a first come, first serve basis. All sponsor space locations will be determined by AAR. Sponsor must provide AAR with the names of sponsor staff who are to receive the complimentary registrations as outlined in their sponsor package no later than March 1st. Additional sponsor reps attending are required to purchase a registration or TailGate Party ticket. No more than two sponsor reps are permitted at any one time in the sponsor's space.

Cancellation: There are no refunds after February 20th. Cancellations received by February 20 will receive a refund less \$75 handling fee.

Sponsor Hall Hours: The Sponsor Hall will be open to convention attendees Tuesday, 4:30pm – 9:30 pm and Wednesday, 8:00am – 2:00pm.

Sponsor Set Up/Tear Down: Set up is on Tuesday, between 2:00pm – 4:00pm. All sponsor areas must be completely set up by 4:00pm. Costs for electric and a.v. such as TV's, projectors, will incur additional costs.

Displays/Signage: Sponsors must use their assigned space only and must not disturb other sponsors. Sponsors will display products and services as described in the Agreement. Pop-up banners must not exceed 10' x 10'. Each space includes either couch/coffee table/side chair or 2 Highboys and stools. A 6' conference table can be provided if requested.

Security/Liability: AAR and its employees and the Renaissance Glendale Resort and Spa shall not be liable for any injury, loss or damage incurred on or to a sponsor's property through theft, fire, accident, or any other destructive cause, whether the result of negligence or otherwise. There will not be security in the room at any time. The sponsor will be held responsible for any damage to the facility, furnishings or equipment caused by the sponsor as well as any fees related to resolving the damage.

Shipping: Shipping and storage of sponsor materials to the hotel is at the sponsor's option and expense. Sponsor is responsible for any costs associated with storage.

Raffle/Prize Drawings: Please feel free to collect business cards and have a drawing at your space (AAR cannot not provide attendee contact information.) We will be announcing winners during lunch on Wednesday. It is up to sponsor to distribute sponsor's prize. Sponsors are also encouraged to participate in the TailGate Party theme through decorations or attire on Tuesday evening.

Promotional Materials: It is not permitted to place any promotional pieces outside of your space during the conference unless otherwise stated on the sponsorship package.

Sponsor Functions: Sponsors must not schedule functions, meals or receptions that conflict with any AAR Convention events without prior written approval by AAR.

Signed Agreement and payment should be sent to: Arizona Association of REALTORS, attention: Kimberly Franzen, 255 E. Osborn, Ste 200, Phoenix, AZ 85012