

RECOMMENDATION to the Executive Committee

FROM:

2018 Legislative and Political Affairs Committee Chair Kent Simpson

RECOMMENDATION:

To 2018 Executive Committee

BACKGROUND:

A proposal for a \$35 dues increase will be presented to the 2018 Executive Committee from the 2018 Legislative and Political Affairs Committee Chairmain, which would become effective for the 2018 Dues Billing Cycle. The \$35 increase will be dedicated to bolstering our political influence for the years to come.

By default, the \$35 will go to the REALTOR® Party unless the member chooses to direct the funds to the REALTOR® Issues Mobilization fund or the Arizona Association of REALTORS® Disaster Assistance Foundation (ARDAF).

The REALTOR® Party will now start each year with approximately \$1.7 million dollars. This will help the Arizona REALTORS® to compete with other well-funded political organizations with opposing legislative views. Additionally, doing this through a dues increase is a matter of fairness. For too long, a minority of members have carried the burden of building Arizona REALTORS® strength, while all have benefited. This investment will ensure equitable support for advocacy across our membership.

Top reasons:

1. Advocacy is our #1 objective. This change aligns our resources with our priorities.
2. Opposition groups routinely introduce legislation that would impact housing markets.
3. Opposition groups are just as organized and well-funded.
4. A larger REALTOR® Party balance ensures a larger RAPAC balance which opens more doors to advance our legislative objectives.
5. REALTOR® Party investments benefit everyone. This change will equalize the investment to match the benefit.

BUDGET IMPACT:

Increase of approximately \$1.7 million dollars to the REALTOR® Party.

MOTION:

TO RECOMMEND AN INCREASE TO THE ARIZONA REALTORS® STATE DUES BY \$35. THOSE FUNDS WILL BE DIRECTED TO THE REALTOR® PARTY ON BEHALF OF THE INDIVIDUAL UNLESS THEY CHOOSE TO DIRECT THE \$35 TO THE ISSUES MOBILIZATION FUND OR THE ARIZONA ASSOCIATION OF REALTORS® DISASTER ASSISTANCE FOUNDATION (ARDAF).

FOR MORE INFORMATION CONTACT:

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