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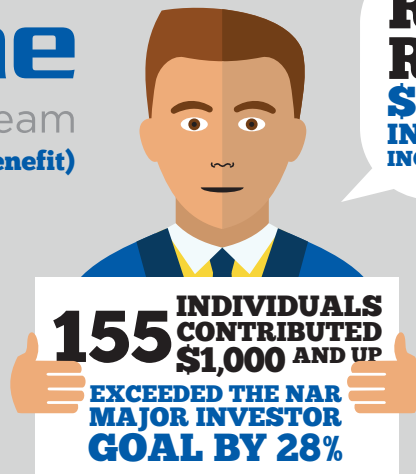
ARIZONA
association of
REALTORS®
TOP 10
ACCOMPLISHMENTS
2015



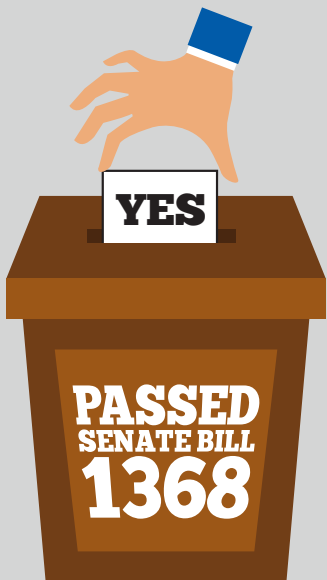
RETAINED PR FIRM
 (BigYAM to Help Coordinate
 Consumer Outreach and Promote
 REALTOR® Value)

TechHelpline
 Your personal tech support team
 (Tech Helpline Begins in 2016 as a Member Benefit)

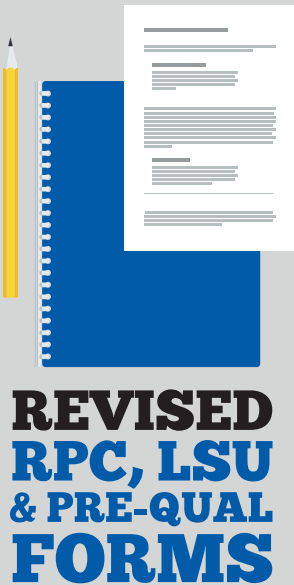
**RAPAC
 RAISED
 \$577,769.50
 IN 2015, A 34.16%
 INCREASE OVER 2014**



155 INDIVIDUALS
 CONTRIBUTED
\$1,000 AND UP
 EXCEEDED THE NAR
 MAJOR INVESTOR
 GOAL BY 28%



**PASSED
 SENATE BILL
 1368**
**PREVENTED
 REQUIREMENT OF ADDITIONAL
 BUSINESS LICENSES
 FOR REALTORS®**



**REVISED
 RPC, LSU
 & PRE-QUAL
 FORMS**



**1ST ANNUAL
 COMMUNITY OUTREACH
 AWARDS**
 (5 Grants in 2015 Foundation Challenge)



**PREPARED
 REALTORS® FOR
 TRID IMPLEMENTATION**
 (Industry Partners Conference)
 (New Courses) (New Forms)



AgentSafetyAlert.com
LAUNCHED ASAP
 (Text-based System to Alert
 REALTORS® of Safety Threats)



**SAVED
 HOMEOWNERS OVER
 \$20.2 MILLION**
 (By Preserving the Arizona
 Homeowner's Rebate)



REAL SOLUTIONS. REALTOR® SUCCESS.

255 E. Osborn Rd., Suite 200 • Phoenix, AZ 85012
 Telephone: 602.248.7787 • Toll-free in AZ: 800.426.7274 • Fax: 602.351.2474
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That's not all! Here are 22 more of our most important accomplishments in 2015:

11. Revised AAR's Bylaws for consistency, clarity and conformity to existing practice
12. Evaluated Reserve accounts and investment firms to implement a new Investment Policy
13. Conducted a successful Large Broker Summit
14. Assisted our building property manager in securing new tenants and making tenant improvements
15. Implemented quarterly ARDAF and Housing Foundation financial reports
16. Developed a new Communications Business Plan and Communications budget
17. Updated and sent the AAR Member Benefits Guide to all members
18. Conducted a successful Association Executives Workshop in March 2015
19. Completed NAR Core Standards certifications for all associations through early intervention with local associations
20. Presented an NAR Tech Day for association staff with Chris DeRosa and Nobu Hata
21. Revised and released an updated HOA Condominium/Planned Community Addendum in conjunction with the Arizona Association of Community Managers
22. Conducted an in-depth survey of Designated Brokers to identify the types of claims, demands and administrative complaints they are seeing on a frequent basis
23. Helped uphold a Supreme Court exemption allowing REALTORS® to serve as mediators as part of AAR professional standards endeavors
24. Approved two new companies for forms licensing (Reesio & Real Estate Digital)
25. Improved data collected by MLSConnect® to include the license numbers for agent & firm for TRID compliance
26. Published a Transaction Management White Paper for brokers to reference when shopping for their business needs
27. Developed major tech solutions including: REALTOR® Safety (ASAP) alerts, Ask a REALTOR® Hotline phone bank, and Database reports for Risk Management, Legislative & Political Affairs
28. Trained all local associations in how to choose a REALTOR® Champion and the available REALTOR® Party Grants available for their use
29. Offered webinars throughout the year featuring 4 webinar tracks, as well as 3 webinars focusing on TRID
30. Brought Broker Management Clinics, GRI and rCRMS classes to members in 11 local associations using our Remote Live Streaming system
31. Offered our first FORWARD FORECAST Summit featuring Nobu Hata from NAR plus three major economists: Jonathan Smoke, Lawrence Yun and Elliot Eisenberg
32. Kicked off our second season of the LTA program in October 2015, including 11 Presidents-elect from local associations