

## Professional & Business Development Committee 2014

Updated: December 2013

---

The Professional & Business Development Committee provides tools to assist members and associations to be the best prepared and perform to the highest standards. The committee oversees:

- Print and electronic communications: AARonline.com, other AAR websites and social media sites and *Arizona REALTOR® Magazine*
- Education: GRI program, Leadership Development (LTA), Broker University (seminars geared for brokers/managers), statewide education outreach, MRE Society
- Events: Winter Conference, Leadership Conference, Industry Partners Conference

The committee also serves as a resource to the other primary committees as needed on education issues relating to regulatory/licensing.

Click on member's name for the most up-to-date contact information

### CHAIR

[Lori Doerfler](#)

### VICE-CHAIR

[Gary Nelson](#)

---

[Vicki Cleman](#)

[Mike Wasmann](#)

[Frank Dickens](#)

### STAFF LIAISON

Barbara Freestone  
Arizona Association of REALTORS  
255 E. Osborn, Suite 200  
Phoenix, AZ 85012  
602-248-7787

[Cathy Erchull](#)

[BarbFreestone@aaronline.com](mailto:BarbFreestone@aaronline.com)

[Holly Eslinger](#)

[Larry Hibler](#)

[Vicki Lindtwed](#)

[Sasha Lopez](#)

[Holly Mabery](#)

[Stacey Onnen](#)

[Christopher Paris](#)