

Arizona Association of REALTORS  
**Professional & Business Development Committee**

January 31, 2013

Minutes

The regularly scheduled meeting was called to order by Chairman Hibler at 1:00 p.m. A quorum was present.

**Present**

Larry Hibler, Chair

Holly Eslinger

Bridget Reynolds

Frank Dickens

Gary Nelson

Gary Fenton

Christopher Paris

Mary Roberts (phone)

Sindy Ready (phone)

Pamela Frestedt (phone)

**Staff**

Barb Freestone

Laura Kovacs

Brittini Matt

Bethany Helvie

Michelle Lind

Chairman Hibler provided a brief overview of the 2013 PBD Business Plans and Workgroups.

**April Convention – Update:**

Barb Freestone provided an overview of the schedule and activities scheduled for the Spring Convention. Barb also reported to the committee that adjustments were made to individual line items in the convention budget to reflect the actual costs without affecting the overall projected bottomline.

**Education Outreach Program Update**

A review of the 2013 Program was given by Chairman Hibler (Attachment #1).

MOTION: Made, seconded and carried to direct staff to schedule or offer classes as requested or needed.

MOTION: Made, seconded and carried to expand the outreach to include NARPM, AAREA and HAREP/NAREP as well as any of the Arizona chapters of NAR's Institutes, Councils or Chapters that wish to participate.

MOTION: Made, seconded and carried to approve the format and logistics of the Remote Delivery as presented (Attachment #2)

**MRE Society**

Brittini provided an update of the 2013 MRE Society program.

## **GRI**

Gary Nelson reviewed the 2012 program statistics and provided an overview of the Oversight Workgroups initial recommendations for a 2014 Re-Imagined GRI program and the feedback received to date from instructors. Additional feedback was given by the committee which included:

Does bringing in other designations water down the GRI classes/program?

Should students have a limit on the number of non-GRI classes they can take?

Why can't Code of Ethics be covered in a one-day class?

Is it premature to conclude that the Code of Ethics can't be covered in one –day without seeing a proposed outline of what the class outline could look like?

Could the Code of Ethics class be split into one-day classes?

**MOTION:** Made, seconded and carried to approve the GRI Remote Delivery format and logistics as presented (Attachment #3)

## **rCRMS Program Update**

**MOTION:** Made, seconded and carried to direct staff to schedule or offer classes as needed.

## **Broker University**

Holly Eslinger and Laura Kovacs provided an update on the Broker University activities and timelines.

Instructor Development

**MOTION:** Made, seconded and carried to move forward with the Instructor Forum as presented (Attachment #4)

## **Communication Vehicle Update**

Bethany Helvie provided an overview and tour of the redesigned website and an overview of the communication vehicle year-end stats.

**MOTION:** Made, seconded and carried to deny Fred LaBell's request to provide the Print Quarterly to all members complimentary and to notify him that a PDF of the Quarterly Publication will be available for download on the website.

**Next Meeting:** May 3, 1:30 – 4:00

## **Adjourn**

There being no further business, the meeting was adjourned at 3:50 p.m.