

Arizona Association of REALTORS
Professional & Business Development Committee
August 30, 2012
Minutes

The regularly scheduled meeting was called to order by Chair at 1:30 p.m. A quorum was present.

Present

Paula Monthofer
Larry Hibler
Gary Fenton
Kyle Karstens
Cheri Meadows
Lori Doerfler
Jennifer Aubrey (phone)
Tohanna Epperson (phone)
Holly Eslinger (phone)
Evan Fuchs (phone)

Staff

Barb Freestone
Laura Kovacs
Sam Takach
Brittni Matt
Sage Dillon

MINUTES: There being no corrections, the minutes of May 3 were approved as presented.

Staff provided an updated on the 2012 Measureable Objectives and education activities.

Education Update

MOTION: Made, seconded and carried to approve the new MRE Society program criteria/format for 2013. (attached)

MOTION: Made, seconded and carried to approve the extension of the GRI Summer Grant program through December 31, 2012 or until the funds are depleted (whichever comes first).

MOTION: Made, seconded and carried to approve the 2013 GRI Sweepstakes program as presented.

MOTION: Made, seconded and carried to approve reallocating unused funds as of September 30 towards offering one complimentary GRI class in each region open to GRI designees.

Communication Update:

MOTION: Made, seconded and carried to accept the Communication Review Task Force Report.

MOTION: Made, seconded and carried to reject the proposed advertiser request. (Harris Real Estate University).

Going forward, the committee determined that the Communications Work Group should review advertisements on an as-needed basis.

ADJOURN: There being no further business, the meeting was adjourned at 3:45 p.m.