

Arizona Association of REALTORS
Professional & Business Development Committee
February 2, 2012
Minutes

The regularly scheduled meeting was called to order by Chair Monthofer at 1:05 p.m. a quorum was present.

Present

Paula Monthofer, chair
Mike Wasmann
Gary Nelson
Dane Briggs
Christopher Paris
Gary Fenton
Jennifer Aubrey
Mary Roberts (phone)
Nopporn Mahapotisak (phone)
Evan Fuchs (phone)
Tahona Epperson (phone)
Kyle Karstens
Cheri Meadows (phone)
Holly Eslinger

Staff

Barb Freestone
Brittni Matt
Sam Takach
Sage Dillon
Laura Kovacs

There being no corrections, the minutes of December 9, 2011 were approved.

Measureable Objective Update – staff provided a brief update on the 2012 Measureable Objectives.

Winter Conference – Christopher Paris provided an update of the 2012 Winter Conference plans and encouraged everyone to attend and promote the conference to their sphere.

Education Program Updates – updates were provided on the 2012 Education Outreach program, rCRMS, MRE Society, Broker University, and Rookie Education/tools. A suggestion was made to increase the promotional efforts of the rCRMS – touch members more with information regarding upcoming classes.

GRI – Gary Nelson provided an update on the GRI activities to date.

Instructor Development: Motion: Made, seconded and carried to approve the recommended revisions to the Master Educator program.

- 1) Objective of this certification is to recognize those instructors who have demonstrated an understanding a minimum mastery of adult learning principles and delivery skills..
- 2) no change to the name of the certification
- 3) Teach a minimum of 5 classes within the previous 12 months

Communication Product updates were provided by Sage. A request was made to provide historical data on website unique visitors prior to 2009 (for comparison purposes).

Next meeting: May 3, 1:30 p.m.

There being no further business, the meeting was adjourned at 2:35 p.m.