

## Professional & Business Development Committee 2013

Updated: January 2013

The Professional & Business Development Committee provides tools to assist members and associations to be the best prepared and perform to the highest standards. The committee oversees:

- Print and electronic communications: AARonline.com, other AAR websites and social media sites and *Arizona REALTOR® Magazine*
- Education: GRI program, Leadership Development (LTA), Broker University (seminars geared for brokers/managers), statewide education outreach, MRE Society
- Events: Winter Conference, Leadership Conference, Industry Partners Conference

The committee also serves as a resource to the other primary committees as needed on education issues relating to regulatory/licensing.

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