

Arizona Association of REALTORS®
Professional & Business Development Committee
January 31, 2013
Agenda

- I. Call to Order – Chairman Hibler
- II. Welcome and Introductions
- III.** Overview of 2013 Business Plan & Workgroups
- IV. April Spring Convention Update
- V. Education Programs Update/Overview
 - A. 2013 Education Outreach Program
 - B. GRI:
 - 2012 year-end stats
 - 2014 GRI Reimagine Proposal
 - GRI Class Delivery via Live Remote Broadcast
 - C. 2013 rCRMS
 - D. MRE Society – Brittni Matt
 - E. Broker University – Laura Kovacs/Holly Eslinger
 - January CRB class
 - MyBrokerCoach
 - 2013 Broker Seminar Brainstorm
 - F. Instructor Development
 - Instructor Summit Proposal
- VI. Communication Products – Bethany Helvie
 - A. 2012 Stats
 - B. Website Redesign Update
 - A. AZR
 - 1. Monthly Digital Publication – proposed editorial calendar
 - 2. Quarterly Print Publication
 - 1. Fred LaBell request
 - 2.
- VII. General discussion
- VIII. Future Meetings
 - April
 - July
 - October
- IX. Adjourn

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