

# Are your marketing tactics a little old school?

Want to buy a house?  
Call me!

## TAKE THE COURSE!

**Date:** July 20, 2012 (9:00am - 4:00pm)

**Location:** Arizona Association of REALTORS®  
Training Room, Phoenix

**Cost:** \$79 (includes lunch)

**Registration Link:**  
[www.regonline.com/MRB2012](http://www.regonline.com/MRB2012)

**Instructor:**  
**Holly Mabery**  
Holly has over 13 years of experience which she brings to the classroom sharing tips you need to effectively market yourself and your properties.

**Stacey Oberan**  
Stacey has 13 years experience as a real estate licensee in Arizona specializing in residential resale & new home sales, vacant land and commercial properties in the Prescott Tri-Cities and the Verde Valley. She is recognized as part of the National Association of REALTORS 30 top REALTORS in the Nation under 30. Prior to merging with Keller Williams Check Realty, Stacey owned Arizona Heartland Realty for seven years.

## Sharpen your skills with the Real Estate Marketing Reboot Course.

Real estate marketing is changing; and the REALTORS® who play it safe can get left behind. Stand out and refresh your professional brand with this one-day ABR® elective course. In this course you will revisit branding and relationship marketing, and gain a working knowledge of electronic tools and tactics including Twitter, podcasts, blogs, social media and search engine optimization (SEO).

**Make your marketing modern.**



800-648-6224 REBAC.net REBAC@REALTORS.org  
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