



Your commitment to the real estate industry and dedication to your clients shows in your pursuit of lifelong learning. That's why we are bringing in national speaker, Amy Chorew.



Tech Tools of the Trade: Staying Connected

This program reveals the latest in tech tools for REALTORS. We'll explore laptop & PDA specs –what to look for when you're ready to upgrade to the next level and what you don't need. Learn about tech tools that meet the needs of today's consumers, such as Instant Messaging, Text Messaging and Cell Phone marketing. Find out how wireless networking and other online tools can help maximize your productivity and put you far ahead of your competitors.

Topics covered in the class include:

- Assessing client needs
- Communicating with today's buyers
- Data storage
- Increased seller exposure to listings through photos and video
- Wireless tools and networks
- Web sources
- And much more ...

DATE: April 26, 2010
TIME: 1:00 – 4:00 (registration 12:30 – 1:00)
LOCATION: Phoenix Association of REALTORS classroom
COST: \$25.00
\$10.00 (MRE Society members)
CE: 3-general
REGISTER:: www.regonline.com/MREAPRIL
QUESTIONS: Call AAR, 602-248-7787/800-426-7274

Check out Amy's blog: <http://activerain.com/blogs/achorew>