

DON'T BE A SOCIAL MEDIA TRAIN WRECK!!!!



Learn how to navigate Social Media!!!

Earn CE credit while learning how to make more money in 2010!

March 29 & 30 at the Phoenix Association of REALTORS - \$299 course fee includes one year Institute membership (\$99 value)

The two-day **Certified Social Media Marketer (CSM)** designation course teaches students to develop **responsible, effective and ethical** online social networking strategies for business. Social media is not about technology; Those who are successful with social media are **drawing upon skills that they already have**. We teach you how to translate YOUR networking skills and experience into the online world.

The course covers building an online identity, reputation management, rules & ethics (written by a past Chairman of the NAR pro-standards committee), and the application of specific tools such as blogging, Facebook, and Twitter. You'll leave our course with a written plan with actual strategies to close REAL business using social media.

Registration closes on March 15th!!!

[Click here to register!!!](#)

APPROVED: 14 Hours of CE Credit

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